
Present: Tony Luck, Chair; Jason Barnes, Vice-chair; Darren Penner, Secretary; Mark Brosinski, Treasurer; Nancy Armitage, Manager; Kelly Chahal, Alumni Senate rep; Baraa Ali; Justin P. Goodrich, Melissa Kendzierski, Nik Venema; Madeleine Hardin, ED Uni. Advancement & Alumni Engagement;

Regrets: Len Goerke, Harv McCullough, VP External; Dr. Mark Evered, UFV President; Shane Potter, President UFV SUS.

Absent: Amanda Klassen

Guests: Caitlin Gleboff (recording), Dustin Ellis, Stephanie Jackson, Sidrah Ahmad

1. CALL TO ORDER

Meeting was called to order at 6:04pm with Tony Luck as Chair.

2. APPROVAL OF MINUTES

Motion: To approve the minutes of the April 24, 2013 board meeting as presented

GOODRICH/KENDZIERSKI
CARRIED

3. APPROVAL OF AGENDA

Amended agenda: Competency matrix – explained and to be filled out

Motion: To approve the agenda of the May 29, 2013 board meeting as amended.

BROSINSKI/BARNES
CARRIED

4. Introduction of Guest Stephanie Jackson

Graduated from UFV Media and Communication Studies and currently is employed at JoyTV.

5. Madeleine Hardin, Executive Director, University Advancement & Alumni Engagement

Conference in LA: Madeleine Hardin is funding two nominations committee board members and one staff to a conference in Los Angeles. The conference is focused on strengthening strategies and growing engagement for Alumni Association boards. Board Director's Justin P. Goodrich and Nikolas Venema will be attending, as well as Alumni Engagement Manager, Nancy Armitage. In future, this is funding the Advancement Office will consider gifting to the board.

Honorary Degree alumni group: Madeleine spoke with Harry Mertin who suggested being more involved with UFV Alumni, as he is an Honorary Degree recipient. He suggested a mentorship group. Madeleine would like the board to consider how we involve UFV honorary degree recipients as a special alumni group.

UFV Faculty and staff retiring – Could we make them honorary-alumni and create an honorary alumni group?

Action item: Find out how many UFV retirees there are.

International Alumni – Both East Asian and South Asian alumni groups are a priority

UFV Graduates – Create a “UFV graduate works here” sticker to show that our alumni are everywhere

Fundraising - \$40 million uHub (digital centre and 2 theatres) at the Abbotsford campus. Will need alumni support to help raise these funds and raise awareness.

6. FINANCIAL REPORT (Mark Brosinski)

Waiting for convocation totals to report on since most of our funds raised are during that time frame.

Motion: To accept the financial report as presented.

**GOODRICH/BARNES
CARRIED**

7. ALUMNI ENGAGEMENT OFFICE REPORT (Nancy Armitage)

The **UFV Ring** program has been finalized. Marketing collateral will be available at convocation. They were presented at the Board of Governors meeting in May.

Office changes - The June board meeting is Caitlin’s last meeting. The office will be welcoming Kandie Husband back, who will attend the September board meeting as recorder and board assistant. Lisa Sami is the new database assistant.

Sponsorship - Received two sponsorship applications recently, but believes they don’t meet the criteria

- Abbotsford Hospice Society golf tournament: \$10,000
 - It isn’t specifically alumni related, maybe we can look at another way to support them
- CIVL Radio – hosting a series of fundraising movie nights: \$1500. This is a student focused event

Action Item: Will need to take these sponsorship requests to the G&F Committee

EStore - on the Alumni website, the eStore has been out of order for a year, but we have now hired consultants to have it up and running by convocation

Skookum - is currently at the print house, it will be on campus next week and mailed to our 16,000+ alumni and 1200 of our donors

Convocation - Received 25 responses from Alumni that we have never heard from before to volunteer. Each will be volunteering in their own program area

Mentoring Programs - Meeting with Jody Gordon, VP of students, about developing a peer mentoring program using Alumni. The Manager also met with the Director of Student Life, Jill Harrison to discuss using current students and alumni as mentors for their “6 Weeks In” program to encourage new student retention.

Affinity programs - Mission Chamber (1 year free membership to our grads) and Sandman partnership announcements

Motion: To accept the Alumni Engagement office report as presented.

**ALI/BROSINSKI
CARRIED**

8. COMMITTEE REPORTS

GOVERNANCE AND FINANCE COMMITTEE REPORT (Jason Barnes)

Meeting with Christopher Duffin regarding the Alumni Association's current awards and endowments and investment possibilities for our current surplus. The Governance & Finance Committee recommends that the Association create two new endowments spending \$25,000 of Association surplus as well as creating one new annual award and converting an award. The committee felt that the bursary (criteria is financial need) would be fitting for the Faculty of Access & Open studies.

Current endowments:

- Faculty of Arts
- Faculty of Professional Studies
- Faculty of Science

New endowments:

- Faculty of Trades & Technology
- Faculty of Health Sciences

Current Annual Awards:

- Alumni Association Graduate award - \$500

New Annual Awards:

- Faculty of Access & Open studies - \$500 annual bursary

Motion: To approve the new awards and endowments as presented.

**ALI/KENDZIERSKI
CARRIED**

Motion: To accept the Governance and Finance Committee report as presented

**ALI/KENDZIERSKI
CARRIED**

NOMINATIONS COMMITTEE REPORT (Justin P. Goodrich)

The Nominations committee accepts Dustin Ellis's application to become an Alumni Association Board Director.

The Upcoming stakeholder events to be held on June 10, July 16 and August 15

Motion: to appoint Dustin Ellis to a vacant position on the Alumni Association board of directors replacing Amarjit Ghatore whose position term ends October 2013.

**GOODRICH/BROSINSKI
CARRIED**

Motion: To accept the Nominations Committee report as presented

**KENDZIERSKI/ALI
CARRIED**

AWARDS COMMITTEE REPORT (Melissa Kendzierski)

Distinguished & Young Distinguished Alumni Award

Motion: Decisions, which constitute the work of formal committees of the Alumni Association board of directors, may be made at the committee level to be brought forward to the Alumni Association board for ratification.

Discussion: In the past, and according to current policy, the Awards Committee after thorough review and deliberation would put forward their top three candidates, and then allow the board to determine the winner. In discussion on committee's responsibilities, they would like the Awards Committee to have the right to make the final recommendations to bring forward for ratification by the board.

Since there was only one nomination for the Distinguished Alumni Award, discussion regarding our marketing strategy and practices ensued. It is recommended that presentations to faculty be part of the marketing in the future.

The committee discussed how we honor our nominees moving forward. The Association can be flexible from year to year in order to determine the best approach - whether to hold an event for the nominees every year or every 3-5 years depending on the pool of candidates.

Action Item: Policy committee to discuss the question of committee autonomy with regard to a committee's ability to make decisions, to then be brought forward for ratification by the board.

Motion: To accept the Awards committee report as presented

**GOODRICH/ALI
CARRIED**

POLICY COMMITTEE REPORT (Len Goerke)

No report

9. OTHER BUSINESS

Report from the Student Union Society (Shane Potter)

No report

Report on Senate (Kelly Chahal)

No report

Report on Board of Governors (Baraa Ali)

Board of Governors meeting, May 16

Jody Gordon, VP Students, brought forward an interesting 6 page document on student engagement.

Action item: Baraa will send out a copy of it to everyone.

**KENDZIERSKI/BARNES
CARRIED**

Competency Matrix

Justin P. Goodrich reported on the Competency Matrix the nominations committee developed. It is modeled after UFV Board of Governors. It shows strengths interpersonally and strengths professionally. The board will need to weigh the strengths of the member's versus the needs of the board in order to initiate best practices in board succession.

10. IN CAMERA SESSION

Motion: to go in camera at the May 29, 2013 meeting of the UFV Alumni Association at 8:00pm

**BARNES/LUCK
CARRIED**

Motion: to move out of in camera session at 8:10pm

**GOODRICH/KENDZIERSKI
CARRIED**

11. ADJOURNMENT

Motion: To adjourn the May 29, 2013 meeting of the UFV Alumni Association at 8:11pm

**ALI/KENDZIERSKI
CARRIED**

Minutes approved:

Secretary, _____ Date: _____