



**UFV Alumni Association
Board of Director's Meeting Minutes**
June 26, 2013 - 6:00 – 8:00 p.m.

32355 Veterans Way, Abbotsford, BC, Rm CCL135

Present: Tony Luck, Chair; Mark Brosinski, Treasurer; Nancy Armitage, Manager; Baraa Ali; Dustin Ellis, Len Goerke, Justin P. Goodrich, Melissa Kendzierski, Nik Venema; Dr. Mark Evered, Madeleine Hardin, ED Uni. Advancement & Alumni Engagement;

Regrets: Jason Barnes, Vice-chair; Darren Penner, Secretary; Kelly Chahal, Alumni Senate rep; Harv McCullough, VP External; UFV President; Shane Potter, President UFV SUS.

Absent: Amanda Klassen

Guests: Caitlin Gleboff (recording), Stephanie Jackson, Helen Hughes

1. CALL TO ORDER

Meeting was called to order at 6:09pm with Tony Luck as Chair.

2. APPROVAL OF MINUTES

Motion: To approve the minutes of the May 29, 2013 board meeting as amended.

Amendment: Under Governance and Finance Committee Report – Creation of one new award and converting an old award

**VENEMA/KENDZIERSKI
CARRIED**

3. APPROVAL OF AGENDA

Motion: To approve the agenda of the June 26, 2013 board meeting.

**ELLIS/GOODRICH
CARRIED**

4. FINANCIAL REPORT (Mark Brosinski)

Still waiting on numbers to come through from Convocation.

Motion: To accept the financial report as presented.

**VENEMA /GOERKE
CARRIED**

5. ALUMNI ENGAGEMENT OFFICE REPORT (Nancy Armitage)

Guest, Helen Hughes, reporting on convocation

This year Convocation went really well. Frame sales were over \$10,000 which results in royalties of approximately \$2,000. Merchandise sales were \$500. We don't have official numbers on caps and tassels, however we've been told that there were approximately 1,100 graduates this year and at \$10 per cap and tassel that results in profits of \$11,000. We raised \$1,500 from convocation flowers. There were over 340 sittings for grad photos

by Artona. We get \$15 back per sitting, which is approximately \$4,500 - \$5,000 from during the year. We don't have numbers from convocation yet, as Artona needs to process all of the orders. Overall, we raised approximately \$20,000. Wine orders are up from last year, and currently Lee's Jeweler is processing 2 ring orders and expecting more. As for volunteers, almost all were alumni and they would like to be contacted for next year's convocation.

Nancy Armitage

Current New collateral: Ring brochures/order forms, wine order forms, Skookum, UFV Alumni Vinyl's

Board retreat - please input your dates on Doodle. Currently the prime dates are August 28, August 30, and September 4.

Motion: To accept the Alumni Engagement office report as presented.

**KENDZIERSKI/GOODRICH
CARRIED**

6. COMMITTEE REPORTS

GOVERNANCE AND FINANCE COMMITTEE REPORT (Tony Luck)

No report

NOMINATIONS COMMITTEE REPORT (Justin P. Goodrich)

The Nominations committee took a vote and unanimously agreed on Stephanie Jackson's application to become an Alumni Association Board Director.

Motion: That the UFV Alumni Association appoint Stephanie Jackson to fill the current vacancy left by the departure of Pamela St. Amour, on the Board of Directors until the next Annual General Meeting.

**GOODRICH/VENEMA
CARRIED**

We now have a full complement on the Alumni Association Board of Directors. Sidrah Ahmad, a guest at last month's meeting, has expressed interest to be on the Award's committee.

LA Conference – Was comprised of 10 sessions in 2 days; learned a lot about what is and is not a healthy alumni association. Currently, Justin, Nik and Nancy are working on a report to submit to the Governance and Finance Committee.

Motion: To accept the Awards committee report as presented

**VENEMA/ KENDZIERSKI
CARRIED**

AWARDS COMMITTEE REPORT (Melissa Kendzierski)

Follow up on discussion for nominees for Distinguished Alumni Award and Young Distinguished Alumni Award. Caitlin sent out nomination packages and committee rationale.

Motion: To accept the Awards Committees suggestion for the Distinguished Alumni Award recipient

**ELLIS/GOODRICH
DEFEATED**

- The Awards Committee has done their due diligence, and worked inside the parameters
- Work harder next year to have a pool of strong candidates
- Candidate meets criteria, no minimum score required, based on knowledge set (career)

Motion: That the two strongest Young Distinguished Alumni Award candidates, one of them be award Distinguished Alumni Award and the other be awarded Young Distinguished Alumni Award

**GOERKE/GOODRICH
CARRIED**

Amendment: To add names to the previous motion

**KENDZIERSKI/ ELLIS
CARRIED**

Motion: That the two strongest Young Distinguished Alumni Award candidates, Stu Chahal to be award Distinguished Alumni Award and Evan Wiens to be awarded Young Distinguished Alumni Award.

It is in the best interest of the Awards Committee to have two winners. The two strongest YDAA candidates were very strong, and the committee feels comfortable putting forth both of their names.

Action: To bring up DAA/YDAA process/criteria at strategic planning meeting

Things to consider:

- Think about confidentiality process – should the decision stay at the committee level or be brought forward to everyone?
- Consider having an industry professional when challenged on decision making process

Motion: To accept the Awards committee report as presented

**VENEMA/GOERKE
CARRIED**

POLICY COMMITTEE REPORT (Len Goerke)

The Board respects decisions made by committees as much as possible, however, there are times that it is good and useful that committee decisions come back to the board for

final approval. The Alumni Association currently does not have a value statement. Developing one would help for future decision making.

Motion: To accept the Policy committee report as presented

**ELLIS/KENDZIERSKI
CARRIED**

7. OTHER BUSINESS

Madeleine Hardin, Executive Director of University Advancement and Alumni

Engagement:

Stacey Irwin won Ron Sweeney Award and will be donating it to UFV. The Advancement Office is currently working on an idea of getting 1000 alumnus to give \$1000 = \$1 million and we're hoping to get Stacey Irwin to be the lead. Another option is \$1000 invested into life insurance instead of a cash gift; give alumni the choice.

Dr. Mark Evered, UFV President:

Thanks to the Alumni Board for recommendation on the Chancellor succession, it went to senate last Friday. We have contacted the individual and brought him the good news. Please continue to keep this information confidential. Decision of when to announce will be made soon.

Convocation was a great success – great job everyone.

The Premier wrote to each minister giving them directions of what to do: the only university to be mentioned is UFV; minister is directed to establish a BC School of Agriculture. \$1M is coming from gov't, matching coming from CEPCO and UFV.

8. ADJOURNMENT

Motion: To adjourn the June 26, 2013 meeting of the UFV Alumni Association at 7:42pm

**GOODRICH/GOERKE
CARRIED**

Minutes approved:

Secretary, _____ Date: _____