



Present: Justin P. Goodrich, Vice-Chair; Len Goerke, Secretary; Nik Venema, Treasurer; Baraa Ali, Nav Bains, Nicolas Bideshi, Maxine Bouthot, Jack Brown, Cecelia Dirksen, Derek Froese, Stephanie Jackson, Melissa Kendzierski, Dan McArthur, Tricia Taylor, Nancy Armitage, Manager UAEA; Hilary Beard, ED Uni. Advancement & Alumni Engagement; Kelly Chahal, Alumni Senate rep

Regrets: Dr. Mark Evered, UFV President; Harv McCullough, VP External; Shane Potter, President UFV SUS.

Absent: N/A

Guests: Caitlin Gleboff (recording), Rupali Kapila

1. Call to Order

Meeting was called to order at 6:08PM with Justin P. Goodrich as Chair

2. Approval of Agenda

Motion: To approve the agenda, as amended of the March 26, 2014 board meeting.

Taylor/Brown
CARRIED

Amendment: Add number 14B New Business to the agenda – Derek Froese

3. Approval of minutes

Motion: To approve the minutes of the January 29, 2014 board meeting as presented.

Page 2 – Improper Apostrophe

Brown/Kendzierski
CARRIED

4. Governance and Finance Committee Report (Len Goerke)

The Governance and Finance Committee is currently working on the Strategic Planning report and is planning on having it for the next Annual General Meeting. The Committee is also working on reviewing and revising the Memorandum of Understanding with UFV to ensure it is up to date. The Committee is currently in process of having a look at budgets, events, sponsorships, and overall how the Alumni Association spends money.

Brown/Bains
CARRIED

5. Succession Planning Committee Report & Board of Director Appointments (Nav Bains)

Alumni Association Board Director, Ken Uppal has chosen not to move forward due to work responsibilities, and has resigned. He leaves an open vacancy. The Committee will be proactively looking for a new Director to fill that spot. Justin and Nik are assisting Nav until another Director can join the committee.

There are two changes to the board today. The board is going to vote to elect Rupali Kapila as Director at large, and to elect Maxine Bouthot as board Treasurer.

Motion: to elect Rupali Kapila as a Director at Large until the next Annual General Meeting

**Bains/Dirksen
CARRIED**

Motion: to elect Maxine Bouthot as Treasurer to fill the current vacancy

**Bains/Venema
CARRIED**

Motion: to accept the report as presented

**Jackson/Ali
CARRIED**

6. Policy Committee Report (Nicolas Bideshi)

The Chair of the Policy Committee presented a Timeline of Policies to review.

As of April, the Committee will begin writing Policy. Although not confirmed yet, an Alumnus will be a part of the committee.

Policy reviews completed thus far are: Confidentiality waiver exists and data access/compliances.

Motion: to accept the report as presented

**Brown/Ali
CARRIED**

7. Engagement Committee Report (Dan McArthur)

Currently, the Engagement Committee is working with the Mentorship Committee on a few projects. Committee Chair had a Skype meeting with Sashko Despotovski. Sashko has many local contacts and may be able to help out.

The Committee Chair also has a meeting with Rocky Olfert, Director of Athletics, first week of April to discuss Alumni's role with Cascades.

Motion: to accept the report as presented

**Brown/Taylor
CARRIED**

8. Mentorship Committee Report (Melissa Kendzierski)

The Mentorship Committee have had several meetings to build the foundation of the committee. At the June Board Meeting, the Committee should have timeline ready. In addition to that, the Mentorship Committee met with the Engagement committee to discuss projects.

The Mentorship Committee has a meetings setup with Jody Gordon, VP Students, and the Career Centre.

Motion: to accept the report as presented

**Bideshi/Jackson
CARRIED**

9. Awards & Rewards Committee Report (Stephanie Jackson)

The Awards and Rewards Committee Chair presented a Power Point presentation to discuss branding the Alumni Association directors, swag items for students, and there was also discussion around suppliers.

Action: *Manager will bring samples and numbers of current Alumni apparel to next board meeting*

Motion: to accept the report as presented

**Ali/Brown
CARRIED**

10. Revenue Task Force Report

No report

11. Report from Alumni Engagement

Manager of Alumni Engagement gave a Power Point presentation on staff activities and responsibilities. The Manager detailed the administration, event work and communications.

Upcoming events:

March 27 – grad fair at TTC

April 25 – AA sponsoring BFA grad show, serve commemorative wine

May 5 – 3:30 At PD day for faculty and staff, Chaberton Estate winery

April 29 – Absolute Style, VIP Red Carpet reception, fashion alumni, sponsors, special reception in honor of 40th

Motion: to accept report as presented

**Dirksen/Kendzierski
CARRIED**

12. Board of Directors Giving Initiative and Alumni Campaign (Nik Venema)

UFV Alumni Changing Lives Bursary Endowment has been created. The Advancement office and will be launching the campaign in stages. A Bursary Endowment is a permanent source of funding and as capital builds, every \$12,500 provides an award of \$500 (at 4%). The goal is for this to be the largest bursary endowment at UFV, and for the Alumni Association to be the largest contributor to UFV. Financial Aid receives applications from students and will disburse the dollars; however, they won't disburse any funds until the endowment reaches \$12,500. There are many different types of awards; bursaries are there for students in financial need.

Stacey Irwin, founder of the UFV Alumni Association, received an award from her work, and she was the first contributor to this fund, and the Alumni Association Executive has also contributed.

The Executive's goal is to reach 100% participation from the board. Donation forms were presented as confidential. This is not compulsory, but highly suggested. There are absolutely no minimums. The funds are managed by University Advancement

Jackson/Taylor
CARRIED

13. Group Discussion: branding, identity, logo, website, etc.

Motion: to recess for 5 minutes

Brown/Bideshi
CARRIED

Motion: to resume meeting

McArthur/Bideshi
CARRIED

A group discussion was held to discuss Alumni Association branding.

14. New Business

Top 40 Alumni Campaign

Discussed by virtue of Nancy's report.

Derek Froese – Association Alumni

Greg Costello would like to be granted Alumni status. He completed 130 credits, and in May 2012 was accepted into UBC medical school.

Greg does not qualify for regular membership, but does qualify for Alumni Association Associate membership.

Motion: to grant Greg Costello Associate Membership Alumni status

**Froese/Brown
CARRIED**

Amendment: Motion to grant Greg Costello Associate Membership Alumni status pending confirmation from Staff that the information in the letter is legitimate

**Froese/Brown
CARRIED**

Report from Senate

Kelly will forward info to Nancy

Honorary Doctorate, G. Jack Harris, passed away recently.
Is there a way the Alumni Association can acknowledge his service by certificate, "Thank you", area in alumni hall, plaque or tree?

***Action:** Staff will touch base with Marcom and the President's office to see if there are ways where we can contribute to his memory.*

Other Business:

Reminder: Business attire at June meeting

15. Adjournment

Motion: To adjourn the March 26, 2014 meeting of the UFV Alumni Association at 8:41PM

**Venema/Goerke
CARRIED**

Minutes approved:

Secretary, _____ Date: _____