



UFV Alumni Association
Board of Directors Meeting Minutes
Wednesday, March 30th, 2016
6:00 – 8:00pm
Abbotsford campus Board Room C 1429
33844 King Rd, Abbotsford, BC V2S 7M8

Present: Nik Venema, Chair; Nav Bains, Associate Vice-Chair; Derek Froese, Associate Vice-Chair; Tricia Taylor, Wayne Ortner, Melissa Kendzierski, Nicholas Desautels, Ali Siemens, Rupali Gill, Mark Filiatrault, Carlos Vidal, Joel Feenstra, Justin P. Goodrich, Chair Emeritus; Whitney Fordham, Manager of Alumni Relations; Sherri Magson (guest), Maggi Davis, Coordinator of Alumni Relations (recording)

Regrets: Yoshia Burton, Daniel Goertz

1. Call to order

Meeting was called to order at 5:59 pm by Mr. Nik Venema, Chair.

2. Approval of agenda

Motion: To amend agenda to include a Welcome as well as In-Camera session

Froese/Bains
CARRIED

Motion: To amend agenda to remove Report from the UFV Alumni Representative on Senate

Froese/Vidal
CARRIED

Motion: To approve the Agenda of the March 30th, 2016 meeting

Siemens/Feenstra
CARRIED

3. Approval of minutes

Motion: To approve the minutes as presented for the January 27, 2016 board meeting.

Siemens/Feenstra
CARRIED

4. Presentation from guest (Sherri Magson): Class Gift Campaign

The advancement office is launching a new campaign to get graduates to give a minimum of \$20.16 to go towards the Changing Lives Bursary Endowment with the focal messaging pertaining to helping “students coming behind you”.

Some of the goals include:

- Raise \$15, 000 for the bursary (\$5,000 students, \$5,000 from an anonymous donor, \$5,000 from AA)
- Use 2016 as the “seed” year, push for higher turnout in 2017-2018
- Create a competitive “culture of philanthropy” within our future Alumni
- Create multiple bursaries

What they would like from the AA:

- \$5000 donation to meet \$15,000 goal.
- Money from AA budget to finance mailing inserts for convocation mail outs
- 100% board giving for promotional purposes
- Personal stories either from board, or from others about how bursaries helped them as a student

5. Alumni Office Report (Ms. Whitney Fordham)

Introduced Maggi. Overview of events: Cascades alumni night enabled connection with alum that don't usually attend events, agreement was signed with Chaberton (wines have been selected) and launch event is April 7th, affinity partnerships with Simply Perfect Flowers as well as Artona resigned, we need 2 volunteers for each ceremony for campus card, both speaker panel events are available on Youtube, golf tournament registration has been delayed due to technical difficulties, Chandigarh top 10 underway

Motion: To receive the Alumni Office Report

**Taylor/Kendzierski
CARRIED**

6. Committee Reports

6.1 Executive Committee (Mr. Nik Venema)

Update on fundraising. Board is now at 14/15 members giving.

Chandigarh events where successful; inaugurated the team, and built relationships.

Presidential search committee is under way, Dr. Evered is done June 2017 and there will be a community forum on Monday, April 4th 2016.

For the Golf Tournament this year we want to sell out completely (144 golfers) so the board has been challenged to each sell (1) 4 person group. The goal is to competitively sell the tickets this year; \$500/4, \$50.00 for the after party. With donation matching this should bring the potential revenue of the event to \$2,500.

MOU between UFV and the UFV Alumni Association has been approved by the Board of Governors; an event will be planned to commemorate this.

6.2 Governance Committee (Mr. Derek Froese)

The committee is in the process of reviewing all bylaws and policies, and has also been busy seeking nominations to fill positions on the Board of Directors.

Action: Each board member is to send Derek the names of 3 potential candidates for the board.

Motion: Be it resolved that we appoint Ali Siemens to the position of Associate Vice-Chair to the Executive of the UFV Alumni Association Board of Directors.

Venema/Kendzierski
CARRIED

6.3 Engagement Committee (Mr. Carlos Vidal)

Carlos announced next year's speaker panel series topics. In the Fall it will be the avian flu as well as starting a new business, while in the Winter we will have food sustainability and homelessness as the topics.

The committee is currently in its basic research stage, with potential ability to have an event within 6 months if it is fast-tracked. The board needs to think of a theme for the event that is general enough to accommodate TEDx's standards, present sample speakers, and look at collaborating with the University of the Fraser Valley at large. Possibility of creating a committee to engage other departments was brought forward.

Action: Each board member is to think about any potential speakers for the upcoming panels, as well as a "theme" for the TEDx.

6.4 Mentorship Committee (Ms. Rupali Gill)

10,000 coffees campaign: we currently have 88 profiles, with the goal being 300 alumna by June. The committee is looking to approach faculty to find "most interesting alumni" to be featured on page as mentors. The "what's happening" tab is still under revision.

Solve It is being "judged" this week, with the awards to the winners being given out at the 2016 Commemorative Wine launch on April 7th. Participants that do not win will also be receiving a certificate. There were initially 4 teams, however 1 team dropped out. Alyssa will be given a gift to thank her for her excellent efforts. There will be a debriefing session in the future.

Action: Each board member is to get 12 people to sign up to the 10,000 coffees program.

6.5 Awards and Rewards Committee (Ms. Tricia Taylor)

Tricia is currently serving on the Honorary Doctorate selection committee, which has 4 potential candidates, as well as the Teaching Excellence selection committee.

Reviewed the application process for the YDAA/DAA and found it onerous, so it has been split; part 1 collects basic information on candidates while part 2 collects all of the other information such as a biography of the candidate. That form is now available online and nominations have been extended until May 15th. Tricia will be working on messaging for this, and has secured a UFV staff member to be part of the committee.

The Alumni Theater night will be in December, at Gallery 7

Motion: To accept all of the committee reports given.

**Froese / Siemens
CARRIED**

7. Report from the UFV Alumni Representative on Senate (Mr. Daniel Goertz)

This item was removed due to Mr. Goertz being unable to attend. This amendment was passed during the accepting of the agenda.

8. New Buisness (Mr. Nik Venema)

No new business was presented at this time.

9. Adjournment of Public Session (Mr. Nik Venema)

Motion: To adjourn the March 30th, 2016 meeting of the UFV Alumni Association Board of Directors at 7:28PM.

**Kendzierski/ Taylor
CARRIED**

10. Directors Meeting- In-Camera Session (Mr. Nik Venema)

Minutes approved:

Chair: _____ Date: _____