



PREMIERE

# UFV Alumni Open

GOLF TOURNAMENT

FRIDAY, SEPTEMBER 18, 2015 | CHILLIWACK GOLF CLUB

*We invite you to join us.*



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Dear UFV Supporter,

Destined to become a signature annual event for UFV supporters and friends, the UFV Alumni Association will host our inaugural **UFV Alumni Open** golf tournament on Friday, September 18, 2015 at the Chilliwack Golf Club.

The University of the Fraser Valley continues to be ranked as one of the best undergraduate teaching universities in Canada, and it shows. UFV's now 32,000 alumni are working right here in the Fraser Valley, and across the globe, having local and worldwide impact by transforming our communities and changing lives.

As UFV's Alumni Association, it is our mission is to give back by investing in the success of both UFV and the students it serves. We strongly believe in supporting the world-class, locally focused university we have right here in the valley, to ensure future generations continue to benefit from all UFV has to offer.

With this in mind, we are launching a number of significant alumni initiatives, including this premier annual golf tournament. Together, with your help, the UFV Alumni Association will continue its good work with the goal of one day becoming the single largest donor back to the University of the Fraser Valley, keeping the best interests of both alumni and students at the heart of all we do.

So please, join us for a day of golf, camaraderie, networking and fun. And if you don't golf, please consider joining us for the après golf reception. This event will bring together community leaders, businesses, UFV alumni, students and friends. It is also an excellent opportunity for significant exposure for our deeply valued sponsors.

Thank you for your consideration for this new, exciting opportunity to support current and future UFV students, and a strong UFV Alumni Association.

Sincerely,

Nik Venema  
Chair, Board of Directors  
University of the Fraser Valley Alumni Association



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## TOURNAMENT DETAILS

Chilliwack Golf Club  
41894 Yale Road West, Chilliwack BC  
Friday, September 18, 2015  
Lunch and Registration: 11:00 am  
Shotgun 1:00 pm Texas Scramble format  
Après Golf Reception to follow

### **Includes**

Registration gift for each golfer  
Lunch and refreshments  
On-course activities and contests  
Reception with team and contest prizing

### **Early Bird Registration**

*by July 15, 2015*

Single golfer \$125

Foursome \$500

### **Regular Registration**

*July 16 onwards*

Single golfer \$150

Foursome \$600

### **Après Golf Reception Only (not golfing)**

Single ticket \$40



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## SPONSORSHIP OPPORTUNITIES

*Align your organization with the strong and growing UFV Alumni Association.*

*The University of the Fraser Valley now has **32,000** alumni locally and throughout the world, **15,000** current students, **2,000** faculty and staff, and **nine** campuses and locations.*

*Your generous sponsorship will provide you with exposure to*

***15,000** UFV alumni through the association's monthly e-newsletter,*

*and another **22,000** readers of Skookum, UFV's university magazine.*

*Your company logo on the new UFV Alumni Association website, launching in June,*

*and on digital screens at the UFV Abbotsford and Chilliwack campuses*

*will reach **thousands** more throughout the year. Your logo will also appear*

*in thank you advertisements in Fraser Valley newspapers this Fall.*

*The inaugural UFVAA Golf Tournament expects to draw **150** golfers and*

*reception attendees to interact in-person with your representatives.*

***Please join us.***

*Consider becoming a Partner, Gold, Silver or Gift sponsor.*

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### **Partner Sponsor \$10,000**

Multi-year partnership available to one deeply valued sponsor. We look forward to learning your goals and tailoring this sponsorship opportunity for mutual success. Tournament naming recognition, company logo incorporated into tournament logo design, displays and communications. Exclusivity in type of business as a sponsor at the tournament. Lead recognition in post-event thank you advertising in Fraser Valley newspapers. Company recognition at the luncheon, reception, on the UFV Alumni Association website, newsletter, on-campus digital screens, Skookum magazine and other UFV publications. Opportunity to set up mini-trade booth/display table/activity in clubhouse and on course. Opportunity to include product in golfer gift bags. Complimentary golf packages for two foursomes.

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### **Gold Sponsor \$5,000**

Large 48-inch sign on putting green, #1 tee or #10 Tee. Designated as Gold Sponsor in post-event thank you advertising in Fraser Valley newspapers. Company recognition at the luncheon and on the UFV Alumni Association website, newsletter, on-campus digital screens, Skookum magazine and other UFV publications. Opportunity to set up mini-trade booth/display table/activity on course. Opportunity to include product in golfer gift bags. Complimentary golf package for one foursome.

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### **Silver (Hole) Sponsor \$2,500**

Medium 24-inch sign on a par 3 hole on the course. Designated as Silver Sponsor in post-event thank you advertising in Fraser Valley newspapers and on the UFV Alumni Association website. Opportunity to set up display/activity on your hole of the course. Opportunity to include product in golfer gift bags. Complimentary golf package for one foursome.

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### **Auction or Gift Donor \$1,000**

Cash or in-kind gift opportunities are most welcome. Benefits to be determined based on the value of the product or service provided, and special recognition opportunities may be available based on the nature of the sponsorship. We look forward to working with you on your ideas for support.

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### **CONTACT**

*Thank you for considering these sponsorship opportunities for the inaugural UFV Alumni Open golf tournament. To confirm your sponsorship, or for more information and further sponsorship opportunities, please contact: [alumni@ufv.ca](mailto:alumni@ufv.ca) or 604-557-4008*



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**PARTICIPANT REGISTRATION**

**Single registration:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Golfer early bird rate, register by July 15:**

\$125

**Golfer regular rate, July 16 onward:**

\$150

**Après Golf Reception @4pm only (not golfing):**

\$40

**Foursome registration:**

Player 1 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Early bird rate register by July 15:**  \$500

**Regular rate July 16 onward:**  \$600

*Please return this form with payment to UFV Alumni Office, 33844 King Road, Abbotsford BC V2S 7M8.  
Please make cheques payable to: University of the Fraser Valley. For credit card payment, please contact [alumni@ufv.ca](mailto:alumni@ufv.ca) or 604-557-4008, fax 604-859-6653. Thank you for your support.*



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**SPONSOR REGISTRATION**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsor Level:**

PARTNER  \$10,000 (includes two golf foursomes)

GOLD  \$5,000 (includes one golf foursome)

SILVER  \$2,500 (includes one golf foursome)

OTHER  Auction item, gift, or other

**Golfer information:**

*Foursome #1 (Partner, Gold, Silver)*

*Foursome #2 (Partner sponsor only)*

Player 1 Name: \_\_\_\_\_

Player 1 Name: \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

*Please return this form with payment to UFV Alumni Office, 33844 King Road, Abbotsford BC V2S 7M8. Please make cheques payable to: University of the Fraser Valley. For credit card payment, please contact [alumni@ufv.ca](mailto:alumni@ufv.ca) or 604-557-4008, fax 604-859-6653. Thank you for your support.*