



**UFV Alumni Association  
Board of Director's Meeting Minutes**

November 12, 2012 - 6:00 – 8:00 p.m.  
32355 Veterans Way, Abbotsford, BC, Rm CCL135

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**Present:** Tony Luck, Chair; Jason Barnes, Vice-chair, Mark Brosinski, Treasurer; Justin P. Goodrich, Amanda Henderson, Melissa Kendzierski, Nik Venema

**Regrets:** Darren Penner, Secretary; Baraa Ali, Amarjit Ghatore, Len Goerke, Pamela St. Amour, Kelly Chahal, Alumni Senate rep; Dr. Mark Evered, UFV President, Shane Potter, President UFV SUS; Nancy Armitage, Alumni Engagement Manager.

**Absent:** Madeleine Hardin, ED Uni. Advancement & Alumni Engagement; Harv McCullough, VP External.

**Guests:** Helen Hughes (recording), Jody Gordon, VP Students; Meghan McDonald General Manager, UFV SUS.

**1. CALL TO ORDER**

The meeting was called to order at 6:35 pm with Tony Luck as Chair.

**2. APPROVAL OF MINUTES**

**Motion:** To approve the minutes of the September 12, 2012 board meeting as presented.

**Venema/Goodrich  
CARRIED**

**3. APPROVAL OF AGENDA**

**Motion:** To approve the agenda of the November 12, 2012 board meeting as amended.

**Venema/Goodrich  
CARRIED**

**4. INTRODUCTION OF GUESTS**

Jody Gordon, VP Students was welcomed to the meeting and shared some of the work that the Student Services division, which consists of 10 departments, and presented some ideas where input from the alumni board would be appreciated:

- Co-curricular record – validates and records students non-curricular involvement on campus
  - Will record for alumni moving forward but can't be back-dated.
  - Tied to institutional learning outcomes.
  - Implementation committee will be convened and will be reaching out to important stakeholders such as alumni.
- Enrolment management planning (student success/experience plan).
  - 40% of students leave in the first year
  - Challenges in open access. Without success isn't access.
  - VP Students would like to see this reduced to 30% overall.
- Participating in College Access to Health survey
  - How healthy is our campus?
- Faculty of Arts mentorship program

Meghan McDonald, General Manager for the UFV Student Union Society was also welcomed to the meeting.

**5. FINANCIAL REPORT (Mark Brosinski)**

Not much activity. Waiting for funds from Gaspards from Convocation

**Motion:** To accept the financial report as presented

**CARRIED**

**6. ALUMNI ENGAGEMENT OFFICE REPORT (Nancy Armitage)**

Coming events:

- New Directors Orientation – Tuesday, November 13 5:30pm
- Support Breakfast of Champions – Wednesday, November 14 7am
- BASA Speed-networking Thursday November 15 5:30pm at Thai D’or
- Deck the Halls...Alumni Hall – Thursday November 29 4pm – 5:30pm
  - Dinner for Board members and a guest at Finnegan’s afterwards.

**Motion:** to accept the Alumni Engagement office report as presented.

**Kendzierski/Henderson**

**CARRIED**

**7. COMMITTEE REPORTS**

**GOVERNANCE AND FINANCE COMMITTEE REPORT (Tony Luck)**

Composition of Committees: tabled until next meeting

**Associate Alumni Gerald Basten**

**Motion:** To approve Gerald Basten as an associate member of the alumni association and to review alumni criteria and formal policy for applying for associate alumni status by March.

**Goodrich/Venema**

**CARRIED**

**Action point:** Staff to connect with Gerald re process for approving him for associate alumni status.

**Action point:** Liaise with the Registrars Office (Darrin Francis) re recognizing apprenticeships as alumni

**Chancellor Selection policy**

**Motion:** To approve the changes to section 3.4.2.c submitted by the Chancellor Selection Committee.

**Kendzierski/Barnes**

**CARRIED**

**Presented the Board of Governors Policy Direction related to the Memorandum of Understanding**

**Motion:** accept Governance & Finance committee report as presented **Barnes/Venema**  
**CARRIED**

**NOMINATIONS COMMITTEE REPORT (Jason Barnes)**

Interested parties at the AGM have given their contact information to the Alumni Engagement Office to connect with them and provide more information.

**AWARDS COMMITTEE REPORT (Melissa Kendzierski)**

Selection of TEA committee member is on hold until committee composition is decided.

**POLICY COMMITTEE REPORT (Len Goerke)**

No report

**FUNDRAISING COMMITTEE REPORT (Baraa Ali)**

No report

**8. OTHER BUSINESS**

**REPORT FROM THE STUDENT UNION SOCIETY (Meghan McDonald)**

- Student Union building – agreement going to SUS board for approval at the next meeting
- Transit/shuttle bus development
- Health & Dental
- A number of referenda to cover these items are coming up.
- AfterMath service being re-assessed as it has reached the deficit threshold for the fiscal year.
- Keen to build community between Student government and Alumni board

**Motion:** To accept the report from the General Manager of SUS as presented.

**Kendzierski/Barnes**  
**CARRIED**

**Action point:** board to discuss the opportunity for alumni board members to assist in mentoring the sus board members.

**REPORT ON BOARD OF GOVERNORS (Mark Brosinski)**

The meeting was held in Agassiz

Madeleine Hardin presented on University Advancement and Alumni Engagement Presidents report– Ruth Whittenburg has been reappointed as president of BC Association of Institutions and Universities to 2017

Tues Nov 20<sup>th</sup> – Abbotsford Economic Symposium with John Furlong, Steve Buborski speaking.

Community member/former student raised the issue of transportation

**Venema/Kendzierski**  
**CARRIED**

**9. ADJOURNMENT**

**Motion:** To adjourn the November 12, 2012 meeting at 7:36pm **Henderson/Kendzierski**  
**CARRIED**

Minutes approved:

Secretary, \_\_\_\_\_ Date: \_\_\_\_\_