

Present: Justin P. Goodrich, Chairman; Nik Venema, Vice-Chair; Maxine Bouthot, Associate Vice-Chair; Derek Froese, Dan McArthur, Tricia Taylor, Melissa Kendzierski, Nancy Armitage, Manager, Alumni Engagement; Nicolas Bideshi, Lisa McMartin, Darren Whitehouse, Ali Siemens, Jack Brown

Regrets: Baraa Ali, Rupali Kapila

Guests: Sheila Reimer, Advancement Officer, Special Gifts and Stewardship; Jelisa Fast, Alumni Engagement Coordinator (recording)

1. Call to Order

Meeting was called to order at 6:04 pm by Justin P. Goodrich, Chairman.

2. Approval of Agenda

Move agenda item 6. Alumni Pin designs to 7. Other Business

Motion: To approve the agenda as amended, of the January 21, 2015 board meeting.

**Taylor/Bideshi
CARRIED**

3. Approval of Minutes

Motion: To approve the minutes of the October 22, 2014 board meeting as presented.

**Bideshi/Kendzierski
CARRIED**

4. Guests:

Presentation on the UFV Life Saver Campaign, Sheila Reimer

5. Report from the Alumni Engagement Office (Nancy Armitage)

The Manager reported on the following:

- Upcoming events and sponsorships
- Communications; website, Alumni eNewsletter, social media, Skookum magazine, and alumni TV monitors
- Meetings and networking
- Benefits and affinity programs; new partners with Travel Cuts (Merit Travel)
- Committee support

- Office administration: society filings, directors' liability insurance, variance report for executive, AE office operational plan draft 1 under review, preparations for Full Host implementation for the Alumni and Donor database, and the board meetings support

Motion: To accept the report as presented.

**Bideshi/Kendzierski
CARRIED**

6. Committee reports

A. Executive Committee report (Justin P. Goodrich)

- The Alumni Association is supporting the following sponsorships:
 - **LIBIT Networking Event**
 - **GDD PechaKucha**
- Golf Tournament proposal – informational item (Nancy Armitage)
- Alumni pins – moved to 7. Under other business

Motion: Chandigarh alumni (see attached document)

**Taylor/Siemens
CARRIED**

Motion: In accordance with bylaw 6 of the Alumni Association, we hereby grant Gwen Point, Chancellor of the University of the Fraser Valley, the status of an Honorary Life Member of the UFV Alumni Association.

**Bains/Bouthot
CARRIED**

B. Awards and Rewards Committee report (Tricia Taylor)

The committee Chair reported that they plan to work with Nancy Armitage and the Book Store to create new alumni swag (with new the Alumni Association logo) that will be sold in the UFV Bookstore, and should be ready by Convocation 2015.

C. Engagement Committee report (Dan McArthur)

The committee Chair reported on the Panels Speaker series is in preparation for March 25 and 26, 2015.

D. Governance Committee report (Nicolas Bideshi)

The committee Chair reported that he is developing a draft succession plan.

Action Item: To establish a policy on Alumni vs. Alumni Association logo usage (where and when to use as appropriate).

E. Mentorship Committee report (Lisa McMartin)

The committee Chair reported on:

- Committee member participation in Peer Mentorship meetings with Student Life
- Researching best practices for online profiling
- Plan to recruit possible mentors

Motion: To accept the reports of all committees.

**Bains /Bouthot
CARRIED**

7. Other Business

- Alumni pin design – draft designs of the new pins were distributed
- Chancellor Installation Event - A reminder to board members to attend February 4, 2015
- Communication with the office – Justin reiterated the importance of timely communication with the office and to be sure to update the office as work progresses

8. Adjournment

Meeting Adjourned at 7:40 pm.

Minutes approved:

Chairman, _____ Date: _____