

**Present:** Justin P. Goodrich, Chairman; Nik Venema, Vice-Chair; Maxine Bouthot, Associate Vice-Chair; Nav Bains, Associate Vice-Chair; Derek Froese, Dan McArthur, Tricia Taylor, Melissa Kendzierski, Nancy Armitage, Manager, Alumni Engagement; Nicolas Bideshi, Lisa McMartin, Darren Whitehouse, Ali Siemens, Rupali Kapila

**Guests:** Yoshia Burton; James Palframan; Wayne Ortner; Aditya Akre, Vice Chair UFV Chandigarh Alumni Chapter; Jelisa Fast, Alumni Engagement Coordinator (recording)

**1. Call to Order**

Meeting was called to order at 6:00pm by Justin P. Goodrich, Chairman.

**2. Approval of Agenda**

**Motion:** To approve the agenda as amended, of the March 25, 2015 board meeting.

**Bideshi /McMartin  
CARRIED**

**3. Approval of Minutes**

**Motion:** To approve the minutes of the January 21, 2015 board meeting as presented.

**Taylor/Kendzierski  
CARRIED**

**4. Introduction of board nominees:**

Yoshia Burton, James Palframan, Wayne Ortner

**5. Introduction of Aditya Akre, Vice-Chair of the UFV Chandigarh Alumni chapter:**

Nav Bains presented a power point presentation on their visit to India, as well as the establishment of the UFV Chandigarh Alumni chapter.

Informational item: the Executive Committee confirmed that Nav Bains would be the main contact for the UFV Chandigarh Alumni chapter.

**Update from India delegation**

The alumni (2010 grads, onwards) have been waiting for something like this to come to the Chandigarh campus. There was great enthusiasm by all and the event was very well attended.

**6. Report from the Alumni Engagement Office (Nancy Armitage)**

The Manager reported on the following:

- Upcoming events and sponsorships
- Communications; website, Alumni eNewsletter, social media, Skookum magazine, and alumni TV monitors
- Campaigns and initiatives
- Benefits and affinity programs; new partners with Merit Travel and government rates with Enterprise

**Motion:** To accept the report as presented.

**Venema/McMartin  
CARRIED**

**7. BREAK for Group Photo**

Meeting was adjourned at 6:55pm by Justin P. Goodrich, Chairman.

Meeting reconvened at 7:15pm.

**Motion:** To reconvene meeting and continue with agenda items.

**Venema/Kapila  
CARRIED**

**8. Committee reports**

**A. Executive Committee report (Justin P. Goodrich)**

- Update on MOU
  - Met with Mark Evered, Jody Gordon, and Leslie Courchesne to establish a new MOU that could be established in Summer-Fall 2015.
- Social event planning
  - There is a plan for a get together in the summer time to catch up and celebrate the successes of the board.
- Met with David Leis, Director of University Advancement regarding the Alumni Association's involvement in fundraising.

**Motion:** To accept the report as presented.

**Taylor/Froese  
CARRIED**

**B. Awards and Rewards Committee report (Tricia Taylor)**

The committee Chair reported that they met with the Bookstore for swag bag ideas. A three-tier and volunteer awards swag bag system is in place for future events. There will also be an Alumni Association section in the bookstore with branded merchandise.

The committee Chair mentioned that the deadline for the DAA and YDAA nominations are on May 1, 2015. Information for this deadline will be sent out by the office to encourage nominations.

**Motion:** To accept the report as presented.

**Bideshi/Bouthot  
CARRIED**

**C. Engagement Committee report** (Dan McArthur)

The committee Chair reported that the March 25 Panels Speaker event was very well done, and is anticipating the March 26 event to also be a success.

The committee Chair has asked all board members to reach out to faculty members, so that the alumni expert panel speaker's series will continue into the future (1-2 per semester is the goal).

The committee Chair mentioned the website re-brand from Domain 7; there is a plan to possibly build a promotional video for UFV.

The committee Chair presented videos from various intuitions regarding their Alumni Awards, with an idea to have an Alumni Awards Gala at UFV. More research will be conducted before making concrete plans moving forward.

**Motion:** To accept the report as presented.

**Kendzierski/Taylor  
CARRIED**

**D. Governance Committee report** (Nicolas Bideshi)

The committee Chair reviewed the policies included in the board meeting package. Any comments about the policies can be sent to Nancy Armitage and Nicolas Bideshi. Policies will be reviewed by the Executive committee. Any suggestions on Key Value Statements are welcome.

**Motion:** To accept the report as presented.

**Venema/Bains  
CARRIED**

**E. Mentorship Committee report** (Rupali Kapila)

The committee reported on:

- Lisa McMartin is lead on the mentorship program meetings
- Nik Venema, Nancy Armitage and Maxine Bouthot had a conference call with 10,000 Coffees President
  - The Association could possibly build our own versuibm or elaborate on their existing program
- Melissa Kendzierski reported on plans for a Ready Set Solve event in early 2016

**Motion:** To accept the report as presented.

**Bideshi/Taylor  
CARRIED**

**9. Other Business (Justin P. Goodrich)**

- Report on Senate
  - With this year's budget constraints, there will be repurposing of the TEP program.
- Golf Tournament update
  - Justin P. Goodrich met with Chris Bertram. The UFV Alumni Association and the UFV Cascades are sponsors, but yet to be determined who the main sponsor will be.
  - Possible silent auction for this event is to be determined.

**Action Item:** Justin P. Goodrich to meet with Chris Bertram to see if this event will have a silent auction included.

**10. Adjournment**

Meeting Adjourned at 8:15pm.

Minutes approved:

Chairman, \_\_\_\_\_ Date: \_\_\_\_\_