

**Present:** Justin P. Goodrich, Chairman; Nik Venema, Vice-Chair; Maxine Bouthot, Associate Vice-Chair; Nav Bains, Associate Vice-Chair; Derek Froese, Dan McArthur, Tricia Taylor, Nicolas Bideshi, Ali Siemens, Rupali Kapila, Yoshia Burton, Wayne Ortner, Leslie Courchesne, Executive Director, University Relations

**Guests:** Mark Filiatrault, Tricia Townsend, Executive Assistant, University Relations; Jelisa Fast, Alumni Engagement Coordinator (recording)

**Regrets:** Melissa Kendzierski, Lisa McMartin, Darren Whitehouse

**Absent:** James Palframan

**1. Call to Order**

Meeting was called to order at 6:10pm by Justin P. Goodrich, Chairman.

**2. Approval of Agenda**

**Motion:** To approve the agenda as amended, of the May 20, 2015 board meeting.

**Taylor /Bouthot  
CARRIED**

**3. Approval of Minutes**

**Motion:** To approve the minutes as amended of the March 25, 2015 board meeting.

**Bains/Bideshi  
CARRIED**

**4. Introduction of Mark Filiatrault:**

Nav Bains introduced Mark to the board and shared Mark's interest in possibly joining the board or a board committee in the future. Mark also spoke about his background and his interest in the board.

**5. Report from the Alumni Engagement Office (Leslie Courchesne)**

The Executive Director reported on the following:

- Manager of Alumni Engagement is a 6-month temporary position in order to make potential changes to this position. Board members may have the chance to meet the lead candidates before making the final decision
- The Golf Tournament
  - Naming was researched and it will now be called an 'Open' Golf Tournament.

- Partner Sponsor is at the \$10,000 level (naming rights)
- Gold Sponsor is at the \$5,000 level
- Silver Sponsor is at the \$2,500 level (Cascades and Chris Bertram)
- Gift Donor Sponsor is at the \$1,000 level
- A revised document (letter from Justin P. Goodrich) was sent to the Executive to have fundraising support for this event
- The newly re-branded website with an expected launch for Convocation 2015
- Thanked all board members for their hard work and volunteer hours
- Showed the blueprints for the new Alumni Engagement office
  - Located in the Student Services department
  - Very central for students and alumni
- 10,000 Coffees update
  - The Alumni Association to hold the agreement with 10,000 Coffees
  - Year 1: set-up fee and other projected fees of \$7,500 (\$5,000 - \$10,000 after the first year) depending on how many active profiles are set-up and used.
  - An ask was made for the board to contribute \$15,000 (\$7,500 to 10K coffees and \$7,500 towards major projects- website, rebrand, and renovations).

**Motion:** To accept the report as presented.

**Venema/Bouthot  
CARRIED**

**Motion:** For the UFV Alumni Association to approve expenditure of \$15,000 from its savings account.

**Venema/Taylor  
CARRIED**

## 6. Committee reports

### A. Executive Committee report (Justin P. Goodrich)

- Update on MOU
  - Met with Mark Evered, Nik Venema, Leslie Courchesne, and Jackie Hogan to update the MOU. Mark Evered researched to see if a written contract could take the place of an MOU or if UFV is required to have an MOU in place. Jackie Hogan is researching further.
- Committee structure/membership
  - The three new board members were positioned into the following committees: Governance committee (Wayne Ortner) and Engagement committee (Yoshia Burton and James Palframan).
- Social event for the summer
  - The date of Saturday, July 18 is confirmed for this social event located at Maxine Bouthot's residence. Staff, board members and partners welcome.
  - The fundraising aspect to this gathering has been postponed until fall 2015. David Leis, Director of University Advancement will be facilitating this session.

**Motion:** To accept the report as presented.

Taylor/Kapila  
CARRIED

**D. Governance Committee report (Derek Froese)**

Derek Froese reviewed the updated policies included in the board meeting package. Policies will be reviewed by the Executive committee.

The committee is looking for more recruitment in the fall to build a pool of individuals to choose from for future alumni board members. Martin Kelly and Chris Bertram have shown interest in some alumni for possible board membership (SUS alumni, and athletics alumni, as well as the Top 40 Alumni).

Senate is looking for a candidate with an interest in the academics. Any suggestions for possible candidates, please forward names and information to Derek Froese.

It was requested that in order to better our communications, when a committee chair/executive have a request, please respond to these requests promptly.

**Motion:** To accept the report as presented.

**Motion:** Be it that we update or establish policies for A)11, A)14, A)15, A)16 as presented with the amendment to A)15 from favor to favour.

Venema/Bains  
CARRIED

**Action Item:** Derek Froese to send policy A)17 to Leslie Courchesne for review.

Derek has asked to create a casual task force and a few meetings through the next month for about 2-3 hours to collaborate ideas for the Values Statement. This will need to be done before the next board meeting. Members that have committed to meet are Nik Venema, Tricia Taylor, Maxine Bouthot, Derek Froese, Ali Siemens, Nav Bains, and Wayne Ortner. Derek will send out a Doodle to schedule a time for all to meet.

**Motion:** To accept the request as presented.

Bideshi/Bains  
CARRIED

**B. Awards and Rewards Committee report (Tricia Taylor)**

The committee Chair reported on the updates on swag for the Bookstore. The swag has been ordered through the Bookstore and the Bookstore is happy with the selection. The office swag bags will be ready soon to use for future events.

The committee Chair and Ali Siemens met to go over the nomination packages for the YDAA and the DAA for 2015. Their final decision was Michael Hildebrand (DAA) and Alex Reimer (YDAA). They will be recognized at the Giving Thanks event the week of Nov 15, 2015.

There was also discussion to invite the nominators from the Top 40 campaign to submit the names to the DAA and/or create a two-step process for the nominations.

**Motion:** To award the DAA to Michael Hildebrand and the YDAA to Alex Reimer.

**Taylor/Siemens  
CARRIED**

**Motion:** To accept the report as presented.

**Action Item:** Justin P. Goodrich and Tricia Taylor to prepare a letter congratulating the YDAA and DAA winners

**Venema/Bouthot  
CARRIED**

### **C. Engagement Committee report (Dan McArthur)**

The committee Chair reported on the summary of the Alumni Panel Speakers event videos that were created. They were edited and posted on the Alumni Association YouTube channel. There will be an amalgamation of the two videos made into a promotional video to send out to faculties, and posted on the Alumni website. Dan McArthur is currently editing this video.

The committee chair presented a PowerPoint video on the proposal (next steps and timeline) for the TEDx event at UFV anticipated in 2017/18. Faculty member Roger Friesen has committed to host an Alumni Panel Speakers event during all four of his classes for the Fall 2015 semester. The goal is to have six talks (for 2015), seven (for 2016) and four (for 2017).

**Motion:** To accept the report as presented.

**Taylor/Bains  
CARRIED**

### **E. Mentorship Committee report (Rupali Kapila)**

- Update on 10,000 Coffees
  - A letter is being drafted to give more information to all audiences interested in this initiative
  - Dave from 10,000 Coffees will be contacted to confirm his marketing strategies
- Update on Ready-Set-Solve
  - Rupali Kapila went over the Proposal for this project
  - Seeking \$1,500 from the Alumni Association to hire a contracted Community Coordinator
  - Nik Venema mentioned that with the Tier 2 guidelines, this should be under the Fall 2017-2020 plan
- Update on partnership with VP Students
  - Plans to partner with VP Students to have a peer mentorship program

**Action Item:** To defer this proposal to the Executive Committee for budget considerations. The option would be to scale this back to do a trial run in January 2016, and then have a Tier 1 event.

**Motion:** To accept the report as presented.

**Bouthot/Taylor  
CARRIED**

**BREAK**

Meeting was adjourned at 8:05pm by Justin P. Goodrich, Chairman.

Meeting reconvened at 8:12pm.

**F. Chandigarh Chapter Update (Nav Bains)**

Nav Bains has asked the Chapter to draft a strategic plan and expectations that will be redefined over the summer. These policies and procedures will be aligned with the board and the language of Chapters will be dealt with at the AGM. This will establish policies and documents, and will help build-out the Association in Chandigarh. Nav has also asked the board members to read through this strategic plan as well.

7. **Report from Senate** (Justin P. Goodrich)
  - All graduates approved for the June 2015 convocation
  - Some programs are being cut due to low registrants
8. **Other Business/New Business from the Floor** (Justin P. Goodrich)
  - Honorary Alumni Status nomination – Angad P.S. Saini from Chandigarh

**Motion:** To bestow Alumni Honorary status on Angad P.S. Saini

**Bains/Venema  
CARRIED**

**Action Item:** The Alumni Engagement office to prepare a certificate for Angad P.S. Saini

**Action Item:** Justin P. Goodrich to produce a letter for Angad P.S. Saini's congratulations

**9. Adjournment**

Meeting Adjourned at 8:58pm.

Minutes approved:

Chairman, \_\_\_\_\_ Date: \_\_\_\_\_