



**UFV Alumni Association
Annual General Meeting Minutes**

October 12, 2016

7:00 – 8:00 p.m.

Rm B121

33844 King Road, Abbotsford, BC V2S 7M8

Present: Nik Venema, Chair; Navtej Bains, Vice-Chair; Derek Froese, Associate Vice-Chair; Melissa Kendzierski, Director-At-Large; Tricia Taylor, Director-At-Large; Carlos Vidal, Director-At-Large; Mark Filiatrault, Director-At-Large; Daniel Goertz, Director-At-Large; Joel Feenstra, Director-At-Large; Justin P. Goodrich, UFVAA Chairman Emeritus; Ashley Hayes, Joe Johnson, Shannon Thiesen, Terry Kozma, Deb Greenfield, Jin Zhang, John Pankratz, Rupali Gill, Harmeet Gill; Whitney Fordham, Manager, Alumni Relations (recording)

Regrets: Ali Siemens, Associate Vice-Chair; Yoshia Burton, Director-At-Large; Wayne Ortnier, Director-At-Large

Guests: Leslie Courchesne, Executive Director of University Relations; Sherri Magson, Advancement Officer, Major Gifts

1. Call to Order

Meeting was called to order at 7:09pm with Mr. Nik Venema as Chair.

2. Approval of Agenda

Motion: To approve the agenda of the 2016 Annual General Meeting as presented.

**TAYLOR/FROESE
CARRIED**

3. Approval of Minutes of the 2015 AGM

The Board Chair opened the floor for questions or amendments to the minutes. No questions or amendments were raised.

Motion: To approve the minutes of the 2015 Annual General Meeting.

**FROESE/TAYLOR
CARRIED**

4. Auditor Waiver (Mr. Nik Venema)

Motion: To waive the requirement to audit the 2015/2016 Financial Statements.

**FEENSTRA/FROESE
CARRIED**

5. Financial Statements 2015/2016 (Ms. Whitney Fordham)

The Manager, Alumni Relations and Staff Liaison to the UFV Alumni Association presented the Financial Statements for the 2015/2016 fiscal year.

Motion: To approve the 2015/2016 Financial Statements as presented.

**FORDHAM/TAYLOR
CARRIED**

6. Report from Alumni Relations office (Ms. Whitney Fordham)

The Manager of AR presented the highlights of the work of the office over the last year:

- The office continued to support the Alumni Association's strategic plan, and implemented new initiatives.
- Continued to offer many benefits and affinity programs to alumni all while raising funds for the Alumni Association, including discounts with Amazon.ca, discounted rates at the Sandman Hotel, Gaspard's caps and tassels, Leader Frames, Simply Perfect flowers, and the Signature Ring program, Artona group photography
- A new revenue generating program was launched with Commencement T-Shirts, offered at convocation.
- Two significant new affinity partnership agreements were negotiated which were then signed in the spring of 2016 and will be reported on in next year's annual report.
- Manage a growing database of over 34,000 alumni records, with over 21,000 mailing addresses, 24,000 phone numbers and almost 16,000 email addresses. Each year over 2,000 new alumni records are imported into our database.
- Alumni have been communicated with through the Alumni eNewsletter 9 times this past year.
 - In October 2015, the office launched a fresh new look for the Alumni eNewsletter, which has been well received by the readership.
- Presence on Facebook and Twitter has been steadily growing. The Alumni Association Facebook page went from 657 likes on April 1, 2015 to 863 likes on March 31, 2016. The page is now at 957 likes. The Alumni Association Twitter page now has 501 Twitter followers.
- Orchestrated and participated in at least 20 alumni related events in various capacities on behalf of the Association including:
 - Convocation, our Commemorative Wine Launch, four different Alumni Expert Speaker Panel Series events, an Alumni Night at the UFV Cascades, Alumni Night at the Abbotsford International Airshow, a wine tasting event at Chaberton Estate Winery, the Solve It Kickoff Workshop as well as the awards night, a fundraising workshop with the UFVAA Board of Directors, and more.

- At convocation time in June, we unveiled a newly refreshed Alumni website. The new website is beautifully designed to enhance user friendliness and experience. It allows us to tell our rich stories in a far better way than the previous website.
- In September, we held the premiere UFV Alumni Open golf tournament, which raised \$9,623.93 in cash and in-kind donations for the Alumni Association. There were 79 golfers who participated, 11 more guests who joined us for the reception, 13 event volunteers and 5 sponsors that came out to host hole activities.
- In November, the Alumni office teamed up with the Advancement office on their inaugural Town & Gown Fundraising dinner, where the 2015 Distinguished and Young Distinguished Alumni awards were presented to Michael Hildebrand and Alex Reimer. The evening itself was a great opportunity to hear first-hand how UFV is having a positive impact on the community and in the lives of students, and to celebrate the accomplishments of our distinguished alumni.
- Thank you to great office staff members, Alicia Friesen, Jelisa Fast, and now Maggi Davis.
- Thank you to the alumni board of directors and the membership for allowing the office to support your meaningful work. It has been a great year and we all look forward to progressing even further towards the accomplishment of the Association's strategic plan.

Motion: To accept the report from the Alumni Relations office.

**FROESE/FILIATRAULT
CARRIED**

7. Bylaw changes (Mr. Derek Froese)

Omnibus Motion to Bylaw Changes:

Motion 1) Unnecessary Sentence Fragment

Whereas Bylaw (27) contains a sentence fragment that was likely a title from model bylaws and is out of form with the rest of the bylaws

Be it resolved that "Society governed by Board of Directors" be stricken from Bylaw (27)

Motion 2) Incorrect Use of 'notwithstanding'

Whereas Bylaw (30) (c) reads "The Chair may only serve a maximum of one, two-year term, notwithstanding the exemption outlined in Section (30)(d)" the spirit of the clause is that the exemption is not subject to this two-year limit. Read as it is currently written, the exemption has no effect.

Be it further resolved that the word 'notwithstanding' in Bylaw (30) (c) be replaced with "subject to"

Motion 3) New Committee Name

Whereas The Governance Committee has assumed the responsibility of the Succession Planning Committee

Be it further resolved that In Bylaw (30)(g), "Succession Planning Committee" be replaced with "Governance Committee"

Motion 4) Typo and Null Reference

Whereas There exists a typo and a reference to a non-existent bylaw

Be it further resolved that In Bylaw (35)(a), "43 (a), b), (d), (e), (f), (g), and (h)" be replaced with "34 (a), b), (d), (e), (f), and (g)"

Motion 5) Redundant Bylaws

Whereas Bylaw (34)(b) is redundant with bylaw (46)(b),

Be it further resolved that Bylaw (46)(b) be stricken out, and the subclauses of Bylaw (46) be re-lettered such that (c) becomes the new (b), etc.

Be it further resolved that Any bylaws [including but not limited to Bylaw (46)(h)] referring to Bylaw (46) or its subclauses be modified to point towards the same words as before.

Motion 6) Redundant and Inconsistent Wording

Whereas Bylaw (46)(h) has as its subject "The Chair and Vice-Chair" and later reads the singular "which he or she shall chair" which only applies to the Chair and not the Vice-Chair.

And whereas The Chair of the Association is declared to be the Chair of the Executive Committee in at least two other bylaws

Be it further resolved that "which he or she shall chair" be stricken from Bylaw (46)(h)

Motion 7) E-voting

Whereas The Association has a policy on electronic voting

Be it further resolved that A bylaw be added in between bylaws (49) and (50) that reads:

A resolution by email, responded to by at least 60% of directors, having the majority that would be required of a motion at a meeting, and complying with the Online Voting policy of the Association is as valid and effective as if regularly passed at a meeting of directors.

Be it further resolved that the existent Bylaw 50 and bylaws following be renumbered to accommodate the new bylaw, and any references to these newly-renumbered bylaws be likewise updated.

Motion 8) Redundant Committee Structure
Whereas Bylaw (46)(c) and bylaw (51) contain redundancies,

Be it resolved that “Shall consist of the Chair, Vice-Chair and the Associate Vice-Chairs (x2)” be stricken from Bylaw (51)

Amendment to motion 6: And be it resolved that we strike the word ‘an’ before ex-officio in bylaw 46(h).

**GREENFIELD
CARRIED**

Motion: To approve the omnibus motion to bylaw changes as amended.

**FROESE/FILIATRAULT
CARRIED**

8. Call for nominations (Mr. Nik Venema, Mr. Derek Froese)

The Nominations Committee has put forward the following names for election to the Office of Director-at-Large, for a two-year term:

**Megan Capp
Joel Feenstra
Daniel Goertz
Ashley Hayes
Joe Johnson
Melissa Kendzierski**

Motion: to nominate the candidates listed above for the terms of office listed above for the office of Director-at-Large, for a two-year term. It is declared that they are elected by acclamation.

**FROESE
ACCLAIMED**

9. Annual Reports 2015/2016 (Mr. Nik Venema)

Committee Annual Reports:

a. Executive Committee Report (Mr. Nik Venema)

The Chair of the committee presented the highlights of the work of the committee over the last year.

- New re-brand, said goodbye to Nancy Armitage from the Alumni Office.
- Invited to speak at Convocation for the first time.
- Said goodbye to Chairman Justin P. Goodrich in July 2015, Justin was appointed to the Board of Governors along with Len Goerke.
- First year of hosting an alumni night at the Abbotsford International Airshow.
- Hosted the first ever UFV Alumni Open Golf Tournament in September 2015.
- October 2015: Mourned Andrea Evered's passing, contributed to a bursary in her name.
- December 2015: Welcomed Whitney Fordham in a permanent capacity at the Alumni Office.
- March 2016: Inaugural meeting of the Chandigarh Chapter of the UFVAA, celebration of the Chandigarh campus 10 year anniversary.
- March 2016: achieved 100% participation in Board Giving both here and in Chandigarh.
- MOU with UFV was refreshed and updated.

b. Engagement Committee Report (Mr. Carlos Vidal)

The Chair of the committee presented the highlights of the work of the committee over the last year.

- Alumni Expert Speaker Panel events (four hosted over the past year):
 - Fall 2015: Your Guide to Living and Loving a Passionate Life; Women in Policing.
 - Winter 2016: Climate Change and Eco-Advocacy in the Fraser Valley; Addiction and Its Impact on the Community.
- The committee has explored the idea of hosting a TedXUFV event. Attended TedxStanleyPark to see what a large scale TedX event looks like.
 - This initiative has been put on hold until next year.
- New ideas coming forward for Engagement in the future.

c. Mentorship Committee Report (Ms. Melissa Kendzierski)

The Chair of the committee presented the highlights of the work of the committee over the last year.

- 10,000 Coffees platform for mentorship and networking was launched. Did not meet the engagement and mentorship objectives and was deemed not to be worth continuing given the resources required.
- Solve It! UFV's Community Innovation Challenge was launched and three active teams participated. Will be going forward with Solve It for another year.

d. Awards/Rewards Committee Report (Ms. Tricia Taylor)

The Chair of the committee presented the highlights of the work of the committee over the last year.

- Rebranded alumni swag and moved to Bookstore.
- Sat on Honorary Doctorate selection committee and Teaching Excellence Awards selection committee on behalf of the UFV Alumni Association.
- Summarized the Distinguished and Young Distinguished Alumni Award winners:
 - 2014 winners were Tanya Jonker (YDAA) and Patti MacAhonic (DAA).
 - 2015 winners were Alex Reimer (YDAA), Michael Hildebrand (DAA).

f. Alumni Representative on Senate Report (Mr. Daniel Goertz)

Daniel Goertz, who served as the Alumni Representative on Senate, presented the highlights of the work of the Senate over the last year.

- Has been representing alumni on Senate since October 2015.
- Directs those interested to view the agendas and minutes of Senate on UFV.ca.
- Reported on new Degrees, Majors and Minors.

g. Chandigarh Chapter Report (Mr. Navtej Bains)

The Associate Vice-Chair responsible for the committee presented the highlights of the work of the committee over the last year.

- Chandigarh named their Top 10 Alumni in celebration of the 10-year anniversary of the campus.
- Chair Nik Venema made a trip to Chandigarh to celebrate the 10-year anniversary, where he gave out awards and attended the inaugural Chandigarh Chapter 'board' meeting.
- The Chandigarh Chapter hosted a Chandigarh Cricket Tournament, which is a growing effort and has a goal to grow in the future to generate revenue.
- The Chandigarh Chapter committee achieved 100% participation in Board giving.
- Future: mentorship opportunities for students from Chandigarh coming to Canada.

Motion: To approve the Alumni Association committee reports as presented.

**FEENSTRA/FROESE
CARRIED**

10. Questions from the floor

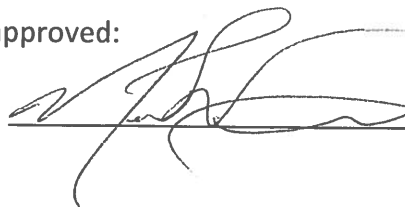
11. Adjournment

Motion: To adjourn the 2016 Annual General Meeting of the UFV Alumni Association at 8:14PM.

**TAYLOR/KENDZIERKSI
CARRIED**

Minutes approved:

Chair
Secretary,

 Date: 9/27/2017