



UFV Alumni Association
Board of Directors Meeting Minutes
Wednesday, March 29, 2017
6:00 – 7:00pm
Abbotsford campus Board Room C1429
33844 King Rd, Abbotsford, BC V2S 7M8

Present: Nav Bains, Associate Vice-Chair; Ali Siemens, Associate Vice-Chair; Mark Filiatrault, Carlos Vida, Derek Froese, Associate Vice-Chair; Ashely Hayes, Joe Johnson, Wayne Ortner, Tricia Taylor, Bev Keswick, Danielle Synotte; Leslie Courchesne, Executive Director of University Relations (guest), Sherri Magson (guest), Deanna MacIntyre (guest), Whitney Fordham, Manager of Alumni Relations (guest), Jackie Hogan, Chief Financial Officer and Vice President, Administration (guest), Daniel Goertz, Acting Manager of Alumni Relations, Alicia Friesen, Coordinator of Alumni Relations (recording)

Regrets: Nik Venema, Chair; Megan Capp, Joel Feenstra, Melissa Kendzierski, Justin P. Goodrich

1. Call to order (Nav Bains)

Meeting was called to order at 6:08 pm by Mr. Nav Bains, Associate Vice-Chair.

2. Approval of agenda (Nav Bains)

Motion: To approve the agenda of March 29, 2017 board meeting.

**Froese/Hayes
CARRIED**

3. Approval of minutes (Nav Bains)

Motion: To approve the minutes as presented for the January 25, 2017 board meeting.

**Vidal/Ortner
CARRIED**

4. Alumni Office Report (Daniel Goertz)

Daniel reported on the different networking opportunities the Alumni Relations office is taking part in. Alicia Friesen, Alumni Coordinator, is back full time from her maternity leave. There were also updates on the affinity programs such as the UFV Alumni Commemorative Wine and the TD Insurance deposit. The brand new 2017 Commemorative wine labels were passed around. The Alumni Relations office will be at the Teacher Education Gala serving Alumni Wine with our new labels. On May 2nd the Alumni wine launch will be combined with UFV's PD day event. The Alumni Relations office was able to make money by serving Alumni wine at the Mission Chamber Business Excellence Awards. The Alumni Association Board of Directors will have a tasting party on May 31.

Action: Please consider to volunteer at the 2017 Convocation on June 6 and 7.

Action: Please consider promoting the sponsorship for the Alumni Open Golf Tournament.

Action: Please consider to nominate for the Distinguished and Young Distinguished Alumni Award nominations open until April 21.

Motion: To accept the Alumni Relations office report as presented.

**Froese/Siemens
CARRIED**

5. Advancement Report (Sherri Magson and Deanna McIntyre)

Sherri and Deanna presented the benefits of having an advancement committee and provided an overview of the Class Giving campaign.

Action: Working on the new plan and having a new committee established.

Action: Class Giving campaign is updated and will be launched in the next few weeks through website and through email to students as well; an ad will go to the Cascade and in the new student orientation.

Action: Please contact Deanna for giving if any Board members wish to do so.

Motion: To accept Advancement report as presented.

**Filiatrault/Froese
CARRIED**

6. Committee Reports

7.1 Awards and Rewards Committee (Joe Johnson)

Joe provided an update on YDA DDA awards.

Action: Will try to engage past recipients to invite to sit on the meetings.

7.2 Engagement Committee (Carlos Vidal)

Carlos provided an update on collaboration on the Lecture series and the sponsorship. No speaker panels will be offered in the future.

Action: The board members are encouraged to attend the next Lecture series.

7.3 Mentorship Committee (Melissa Kendzierski)

Ali provided an overview of the mentorship committee.

Action: The work study position has been approved – will post and interview asap

7.4 Governance Committee (Derek Froese)

The committee is in the process of reviewing policies, and has also been busy seeking nominations to fill positions on the Board of Directors.

Action: A nomination ad will be added in the Cascade; however, the committee asked board members to promote the opportunity to all their Alumni friends.

7.5 Executive Committee (Nav Bains)

Action: Seeking expressions of interest to join Alumni Open Committee

Motion: To accept all committee reports as presented.

**Taylor/Froese
CARRIED**

7. 2017-2018 Budget (Daniel Goertz)

Action: Daniel presented the 2017-2018 Budget for the Alumni Association.

Motion: To accept the 2017-2018 Budget as presented.

**Froese/Vidal
CARRIED**

8. New Business (Nav Bains)

8.1 Fundraising Committee

Nav provided info on the proposed Fundraising committee.

Action: Work with the Advancement office to establish a fundraising committee

Motion: To establish a fundraising committee effective immediately

**Froese/Taylor
CARRIED**

9. Adjournment (Nav Bains)

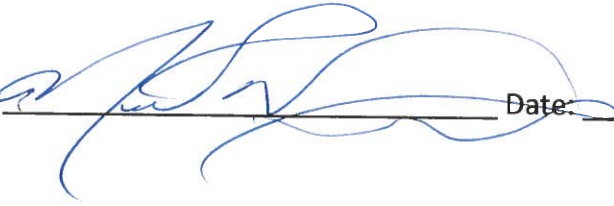
Motion: To adjourn the March 29th meeting of the UFV Alumni Association Board of Directors at 7:55PM.

**Vidal/Froese
CARRIED**

Reminders: Next meeting May 31st 2017

Minutes approved:

Chair:

A handwritten signature in blue ink, appearing to be 'A. D. L.', written over a horizontal line.

Date:
