



UFV Alumni Association
Board of Directors Meeting Minutes
Wednesday, May 30, 2018
6:00 – 9:00pm
Clearbrook Centre campus room L135
32355 Veterans Way, Abbotsford, BC V2T 0B3

Present: Nav Bains, Chair; Ali Siemens, Vice-Chair; Wayne Ortner, Associate Vice-Chair; Melissa Kendzierski, Associate Vice-Chair; Nik Venema, Chair Emeritus; Ashley Ward-Hall, Mark Filiatrault, Auriel Niven, Derek Ward-Hall, Ishpreet Singh Anand, Tricia Taylor, Deanna McIntyre, (guest); Daniel Goertz, (guest); Stacey Irwin, (guest); Seamus Heffernan (guest); Adam Saad (guest); Whitney Fordham, Manager of Alumni Relations (recording)

Regrets: Joel Feenstra, Danielle Synotte, Joe Johnson

1. Call to order (Mr. Nav Bains)

The meeting was called to order at 6:01 pm by Mr. Nav Bains; Chair.

2. Approval of agenda (Mr. Nav Bains)

Motion: To approve the May 30, 2018 board meeting agenda as presented.

**NIVEN/ SIEMENS
CARRIED**

3. Approval of minutes (Mr. Nav Bains)

Motion: To approve the minutes for the March 28, 2018 board meeting as presented.

**SIEMENS/TAYLOR
CARRIED**

**4. UFV Alumni Association Inaugural Vice-Chair & Chair Emerita: Stacey Irwin –
Presentation on the beginnings of the UFV Alumni Association**

Ms. Stacey Irwin presented on the beginnings and history of the UCFV Alumni Association and the growth that the Association has experienced. She presented on some of the early challenges and how they were overcome.

Motion: To accept Ms. Irwin's report as presented.

**TAYLOR/NIVEN
CARRIED**

5. Senate Report

Mr. Daniel Goertz reported on Senate. His term has come to an end, he has served a three year term. Goertz announced that Derek Ward-Hall will be the new Alumni rep on Senate, beginning in July. Senate voted to confer Honorary Doctorate degrees to Kim Bolan, Dr. Malwinder Dhani, Elizabeth Phillips, and Sophie Schmidt. Senate is working on tidying up the entry requirements into various programs. Goertz reported on the new majors and minors that have been approved. Fashion department programs have been discontinued. The Student Union Society will be hosting a New Student Orientation on campus during the first day of classes – which are cancelled. There will not be a Senate meeting on the day of the Alumni Open golf tournament.

Motion: To approve the Senate report as presented.

**WARD-HALL, A./TAYLOR
CARRIED**

6. Alumni Office Report

Ms. Whitney Fordham reported on the operations of the Alumni Relations office, including office administration; communications; events, activities and sponsorships; and staff activities, networking and meetings. A full written report will be emailed to the Board of Directors.

Motion: To approve the Alumni Office report as presented.

**TAYLOR/SIEMENS
CARRIED**

7. Advancement Report

Ms. Deanna McIntyre reported on the fundraising accomplishments of the Advancement department over the last year, raising over a million dollars. There has been \$350,000 in matching funds approved for 2018-19 year, Advancement will work with the fundraising committee to allocate some of these funds to alumni matching. There is \$26,000 in alumni matching funds from 2017-18 have not been used, the Alumni Association could \$25,000 pledge to increase the Leadership endowment, the Association would have three years to fulfill that pledge, this could be achieved by donating \$8,000 per year from the UFV Alumni Open.

Motion: That the Alumni Association make a \$25,000 pledge to the Alumni Changing Lives Leadership Endowment fund.

8. Executive Committee Report

Mr. Nav Bains reported on the many conversations that have taken place across the institution since the release of the 2018-2021 Strategic Plan. One of the main outcomes has been that there will be top-down accountability for alumni engagement. Collaboration is a theme that has been present in all of these conversations.

Bains introduced the news that the Alumni Board Directors now have ufv.ca email addresses and explained the strategy and purpose behind this move.

Action: All communications going forward are expected to be done through the ufv.ca email accounts.

Bains encouraged all of the Directors to review the Alumni Open sponsorship package, encourage others to pledge for a sponsorship.

Action: Directors are expected to purchase or sell a foursome.

Bains reported on the prospect of launching an alumni beer program, similar to the alumni commemorative wine program.

Bains informed the Board that the Association is looking to get involved with TedxAbbotsford.

Bains reminded Directors that the AGM is an opportunity to give Honorary Lifetime membership.

Action: All Directors are to bring names of potential Honorary Lifetime membership recipients to the Office by July.

Bains circulated the proposed 2018-19 Board Meeting schedule

Motion: to accept the 2018-2019 Alumni Association Board schedule as proposed.

TAYLOR/NIVEN
CARRIED

Motion: to accept the Executive report as presented.

TAYLOR/WARD-HALL, D.
CARRIED

9. Committee Reports

9.1 Outreach committee report

Ms. Auriel Niven reported on the work of the Outreach committee.

Action: Office to circulate the Outreach committee presentation to the Board after the meeting.

Action: Office to circulate to the Outreach committee the tiered merchandise system.

Motion: Be it resolved that the UFV Alumni Association allocate \$500 toward providing branded swag items to welcome new students at NSO and Welcome Week

**WARD-HALL, D./NIVEN
CARRIED**

Motion: Be it resolved that the UFV Alumni Association allocate \$250 towards a Meet your Alumni Association event for Chandigarh students.

**WARD-HALL, D. / TAYLOR
CARRIED**

Motion: Be it resolved that the UFV Alumni Association allocate \$500 towards informal pub nights gatherings in Vancouver / Tri-cities areas.

**WARD-HALL, D. / NIVEN
CARRIED**

9.2 Governance committee report

Mr. Wayne Ortner reported that Mr. Derek Ward-Hall is the new co-chair of the Outreach committee. Ms. Bev Keswick has resigned from the Board. There are several vacancies. The Governance committee is recruiting new Directors and has held an information session. The committee has been working on new policies, review of Senate Rep policy, and other policy updates. The committee is also reviewing the transition to the new Societies Act.

9.3 Mentorship committee report

Ms. Melissa Kendzierski reported on the outcome of Solve It. The wrap-up event happened in cooperation with the UFV Student Life department's volunteer awards. Ms. Kendzierski explained some of the challenges with Solve It, while also recognizing that there were also positive successes. The mentorship committee will be exploring other opportunities for having alumni mentor current students. The UFV Lead program presents an opportunity for alumni to mentor upper level students who themselves mentor new students. The committee will be exploring structuring this program over the summer. The committee will also be exploring opportunities for mentorship through

a partnership with the UFV Career Centre. Opportunities to collaborate with the Office of Experiential Learning will also be explored.

Motion: To accept all committee reports as presented

**SIEMENS/ORTNER
CARRIED**

10. Adjournment (Mr. Nav Bains)

Motion: To adjourn the May 30 meeting of the UFV Alumni Association Board of Directors to an in-camera session at 8:20PM.

**ANAND/FILIATRAULT
CARRIED**

Reminders: Next meeting September 26, 2018

Minutes approved:

Chair:



Date:

September 26, 2018