



UFV Alumni Association
Alumni Board Meeting Minutes
Wednesday, Oct 23, 2019
5:30 – 7:30pm
Room C1429
33844 King Road, Abbotsford, BC V2S 7M8

Present: Ali Siemens, Chair; Auriel Niven, Associate Vice-Chair; Derek Froese, Associate Vice-Chair; Nav Bains, Chair Emeritus; Vessal Jaber; Joe Johnson; Kevin Renso; Derrick Uittenbosch; Whitney Fordham, Manager of Alumni Relations;

Regrets: Kelly Blakeborough; Jess Delves; Joel Feenstra; Seamus Heffernan; Emily Henry; Ashley Ward-Hall; Derek Ward-Hall

Guests: Anita Nielsen, Executive Director, Advancement and Alumni Relations; Nik Venema; Leona Oakman, Coordinator, Alumni Relations (recording)

1. Call to Order (Ali Siemens, Chair)

The meeting was called to order at 6.00pm by Ms. Ali Siemens, Chair.

Ms. Siemens recognized and acknowledged the traditional unceded Stó:lō territory upon which this meeting is taking place.

2. Approval of Agenda (Ali Siemens, Chair)

Motion: To approve the October 23rd 2019 Alumni Board Meeting Agenda

FROESE/NIVEN
CARRIED

3. Approval of Minutes (Ali Siemens, Chair)

Motion: To approve the minutes for the September 26th Alumni Board meeting as presented.

FROESE/NIVEN
CARRIED

4. Executive Committee Report (Ali Siemens, Chair)

Ms. Siemens presented an update on committee activities and status, including reference to the upcoming Board Executive meeting (Nov 4), Town and Gown, (Nov 13) and Board Planning Session (Nov 27). Potential changes to format for board meetings were discussed, specifically around the first thirty minutes usually reserved for guest speakers. Ms. Siemens also reminded the board of the expiration of the MOU in 2021, and informed the board that a task force be assembled to start work to prepare. Those interested in serving should email the Chair / Alumni Relations office. Ms. Siemens advised the Board that Jen Martel had regretfully had to decline her position on the board this year, but is hopeful of her re-nomination at a later date.

**JOHNSON/RENZO
CARRIED**

5. Office Report (Whitney Fordham, Manager, Alumni Relations)

Ms. Fordham presented a report outlining upcoming events, achievements and goals. Several faculty events scheduled for November, 'Falliday Campaign'- an integrated campaign from November 21 through Holiday season, incorporating print, digital and social media, targeted at donor and alumni population with call to action around a number of gratitude initiatives leading up to the holidays.

Action: The office to provide a list of events for the upcoming year prior to the next board meeting.

6. Other Business / New Business from the Floor (Ali Siemens, Chair)

Ms. Siemens initiated a Board reflection exercise to recap on accomplishments, purpose and opportunities. Siemens listed the many achievements of the Association throughout the past year and a half, and commended the Board and the Alumni Relations office on their work in building the value of a UFV credential. Directors were asked to consider why they are here and what the Board wants to be doing. Renewal of the MOU in 2021 represents great opportunity to state the Alumni Association's mission.

7. Adjournment (Ali Siemens, Chair)

Motion: To adjourn the October 23 2019 meeting of the UFV Alumni Association Board of Directors at 7:26 PM.

**FROESE/NIVEN
CARRIED**

Minutes approved:

Chair: 

Date: January 29, 2020