

Present: Ali Siemens, Chair; Auriel Niven, Associate Vice-Chair; Derek Froese, Associate Vice-Chair; Seamus Heffernan (joined 6:25pm); Emily Henry (by phone); Vessal Jaberi; Derrick Uittenbosch; Ashley Ward-Hall; Derek Ward-Hall; Kevin Renso; Kelly Blakeborough; Joe Johnson

Guests: Marc Bergen; Aman Khinda; Leona Oakman, Coordinator, Alumni Relations (recording); Whitney Fordham, Manager of Alumni Relations; Anita Nielsen, Executive Director, Advancement & Alumni Relations

1. Call to Order (Ali Siemens, Chair)

The meeting was called to order at 6:02pm by Ali Siemens, Chair.

Siemens recognized and acknowledged the traditional unceded Stó:lō territory upon which many of the meeting's participants are located.

Siemens welcomed guests to meeting – Marc Bergen & Aman Khinda, who shared their introductions.

Siemens asked Directors to declare if they have any conflicts of interest. Derek Froese declared a conflict of interest on item 11, will abstain from voting.

2. Approval of Consent Agenda (Ali Siemens, Chair)

1. Consent agenda from January 29, 2020 meeting, as amended previously:
 - a. October 23, 2019 UFVAA meeting minutes
 - b. January 29 Partnerships report
 - c. January 29 Awards & Nominations report
 - d. January 29 Outreach report
 - e. January 29 Office report
2. May 27, 2020 Agenda
3. January 29, 2020 UFVAA meeting minutes
4. Executive report
5. Award & Nominations and Outreach Committee report

MOTION: Amend consent agenda to remove May 27 agenda from it

**D. WARD-HALL/A. WARD-HALL
CARRIED**

MOTION: To approve the consent agenda, as amended.

**BLAKEBOROUGH/UITTENBOSCH
CARRIED**

MOTION: To swap agenda items 6 & 7 in the May 27th agenda to review Office Report before Budget.

**D. WARD-HALL/BLAKEBOROUGH
CARRIED**

MOTION: To approve the May 27, 2020 meeting agenda, as amended.

**UITTENBOSCH/HENRY
CARRIED**

3. Governance Moment (Derrick Uittenbosch)

Uittenbosch presented his one-page summary of The Imperfect Board Member, by Jim Brown

ACTION: Derrick Uittenbosch to send out attachment he presented following meeting.

4. Governance Committee (Derek Froese)

Froese reported on the updated Equity, Diversity, and Inclusion Officer Policy and accompanying Terms of Reference.

MOTION: To approve the updated Equity, Diversity, and Inclusion Officer Policy and Terms of Reference, as presented.

**FROESE/RENZO
CARRIED**

5. Golf Tournament (Auriel Niven)

Niven explained the rationale behind postponing the golf tournament until 2021, to allow time to reevaluate format and deliver more profitably.

MOTION: To postpone the 2020 UFVAA Golf Tournament to 2021

**NIVEN/JOHNSON
CARRIED**

6. Office Report (Whitney Fordham)

Fordham reported an update from the Alumni Relations office, which included a social media and communications update, introduction of a digital alumni engagement strategy

development project, strategic planning at the Advancement & Alumni Relations and VP External levels, and a new initiative being launched in June to help support alumni owned businesses.

Fordham noted that though Convocation has been postponed from June, there is plan for celebration in progress. Celebration boxes will go out at the end of June, including a letter from the UFV President, parchment, celebratory banner, and seed confetti to grow flowers. A campaign is planned to post unboxing on social media and follow up with flowers grown from confetti.

Fordham presented a proposal to launch an online book club. It is an excellent opportunity to engage globally and with alumni who don't usually attend events.

MOTION: To approve the Professional Book Club proposal, as presented.

**UITTENBOSCH/FROESE
CARRIED**

Fordham reported on the RFP process held to find a provider of a life insurance, and extended health & dental insurance affinity program for alumni. Three organizations responded to RFP. Proposals were scored according to a matrix. References are underway. The recommendation from the Office is to award the contract to TD Insurance, pending reference checks.

MOTION: To approve the life insurance affinity partner.

**FROESE/UITTENBOSCH
CARRIED**

7. Approval of 2020/21 UFVAA Budget (Ali Siemens, Chair)

Siemens presented the proposed 2020/21 budget that was introduced during March's unofficial discussion. There has been a significant reduction in revenues since Convocation was postponed. The executive and Office have worked to reduce expenses where possible.

Siemens highlighted new line items for accessibility for events; equity, diversity & inclusion; and the virtual book club.

MOTION: to amend budget to update communications total to \$1,500; total expenses to be \$28,967; and deficit \$6,617.

**FROESE/UITTENBOSCH
CARRIED**

MOTION: To approve the 2020/21 UFVAA Budget, as amended.

**FROESE/JOHNSON
CARRIED**

8. Award & Nominations and Outreach Committee (Derek Ward-Hall)

Derek Ward-Hall updated the board on the Award & Nominations and Outreach committee's deliberations over the Distinguished Alumni awards. With Town & Gown being cancelled, it would be hard to find a way to preserve prestige of award presentation, in addition, there have not been many nominations this year.

MOTION: That the UFVAA suspends the DAA and the YDAA for 2020 and all current and eligible nominees be moved to the 2021 nomination process.

**D. WARD-HALL/NIVEN
CARRIED**

Derek Ward-Hall introduced the Kindness Matters Award initiative and shared Emily Henry's document outlining this initiative.

MOTION: that the UFVAA approve the creation of the one time Kindness Matters Award to be handed out in the Fall of 2020.

**D. WARD-HALL/A. WARD-HALL
CARRIED**

9. Committee Reports

Governance committee (Derrick Uittenbosch)

Uittenbosch updated the board on the activities of the Governance committee and asked Directors to give some thought on how best to connect with alumni.

Partnerships committee (Joe Johnson/Seamus Heffernan)

Johnson and Heffernan reported that the Partnerships committee has reached out to the Indo-Canadian Business Association, and Abbotsford Chamber of Commerce. The Chamber of Commerce responded that they will get back to us.

ACTION: Partnerships committee to send copies of the correspondence to the Alumni Relations office for our files.

MOTION: To accept Governance committee and Partnerships committee reports as presented.

**FROESE/D. WARD-HALL
CARRIED**

10. Board Assessment Survey (Derek Froese)

MOTION: To table report on completed board feedback to email review.

**FROESE/D. WARD-HALL
CARRIED**

11. Succession Planning (Ali Siemens, Chair)

Siemens announced that she will be stepping down from Chair role in September.

Froese expressed gratitude to Siemens for her service.

MOTION: To appoint Derek Froese as Vice-Chair of the UFV Alumni Association.


**UITTENBOSCH/HENRY
NOTED: FROESE, ABSTAINED
CARRIED**

12. Adjournment (Ali Siemens, Chair)

Motion: To adjourn the May 27, 2020 meeting of the UFV Alumni Association Board of Directors at 7:58pm.

**NIVEN/FROESE
CARRIED**

Minutes approved:

Chair:  Date: August 19, 2020