

Present: Tony Dhaliwal, Chair; Bradley Menard, Vice-Chair & IDEA Officer; Tricia Taylor, Associate Vice-Chair; Aman Khinda, Alumni Representative on Senate; Alex Parkinson; Harman Rathore; Michelle Vandepol; Susan Mide Kiss, UFV's VP Community Engagement (Guest); Janet Antonio, UFV's Director of Relationship & Fund Development (Guest); Whitney Fordham, Director, Alumni Engagement & Executive Director, UFVAA (Staff); Bryan Candy, Manager, Alumni Engagement (Staff); Anthony Biondi, Digital Engagement Strategist (Recording Staff)

Regrets: None

1. Call to order & introductions (Tony Dhaliwal, Chair)

Meeting was called to order at 7:00 p.m.

2. Territorial acknowledgement & welcome (Susan Mide Kiss, UFV's VP Community Engagement)

3. Approval of agenda

MOTION: to approve the agenda for the November 27, 2024, Board of Directors meeting, as presented

**B. MENARD / H. RATHORE
CARRIED**

4. Approval of minutes Tony Dhaliwal, Chair

MOTION: to approve the Sept 25, 2024, Board of Directors meeting minutes, as corrected

**H. RATHORE / A. KHINDA
CARRIED**

5. UFV Plasma Playoffs (Nik Venema & Derek Froese, Chair Emeriti)

UFVAA Chair Emeriti Nik Venema and Derek Froese introduced the UFV Plasma Playoffs initiative. The primary goal is to spread awareness about the importance of plasma donations and increase donor participation.

Competing groups include the university's administration, the Faculty-Staff Association, the Student Union Society, and the Alumni Association.

The competition began in early November and will conclude on December 14, 2024.

A celebratory plasma donation event is scheduled for December 12, 2024, from 5PM to 7PM.

Participants are encouraged to attend, whether they donate plasma, as points are awarded for attendance.

Donate on a Wednesdays or Thursday for extras points, extra points for wearing UFV Swag with a chance to win a VR headset.

ACTION: Directors to promote the campaign and attend the December 12th event if possible.

6. Update from UFV (Susan Mide Kiss, UFV's VP Community Engagement)

UFV is growing and innovating, focusing on engaging learners, transforming lives, and building community. The St'elt'elawtexw Community Report celebrates community impact across the Fraser Valley.

Key highlights include UFV's 50th anniversary, the upcoming Alumni Weekend, and the 50 Years Forward Capital Fundraising Campaign. New initiatives like One Health and Changemaking emphasize collaboration and social impact, with a Community Engagement Framework planned for 2025.

Infrastructure projects, like the reopened Mission Campus and new student housing, enhance inclusivity and student life. New programs, such as an e-learning diploma and journalism minor, address workforce needs.

UFV remains financially stable, advancing equity and reconciliation while preparing for a presidential transition in 2025. Accessibility is a core focus within the Student Ready Framework.

7. Building a culture of philanthropy at UFV (Janet Antonio, UFV's Director of Relationship and Fund Development)

UFV's culture of philanthropy emphasizes community, storytelling, and long-term impact.

It fosters lifelong alumni connections and inspires action through powerful narratives.

Campaigns like Cascades Giving Day engage the community, raise funds, and align contributions with UFV's mission for lasting impact.

8. Business arising from the minutes (Tony Dhaliwal, Chair)

The discussion focused on submitting board nominations, with a process involving recommendations, nomination forms completed online, and review by the Governance Committee to fill gaps.

ACTION: Directors to forward potential alumni board nominees to the Governance Committee for review and follow-up. Ongoing.

9. Chair report/Executive report (Tony Dhaliwal, Chair)

Tony Dhaliwal praised event management, shared updates on board succession planning and the UFV presidential search, and emphasized focused advocacy efforts and strategic alignment.

ACTION: Presidential search: Alumni representative to advocate for board involvement in candidate interactions during the search process.

ACTION: The Advocacy committee to begin initial brainstorming session, finalize committee membership, and align priorities with community and institutional goals. Interested Directors include Michelle Vandepol, Aman Khinda, Tony Dhaliwal and Bradley Menard.

MOTION: to approve the November 13, 2024, Executive Committee report.

**M.VANDEPOL / T. TAYLOR
CARRIED**

10. Governance committee report (Bradley Menard, Chair, Governance Committee)

Bradley Menard reported near completion of 2024 goals, with new policies and support for improved

processes underway.

MOTION: to approve the October 8, 2024, Governance Committee report

**T. DHALIWAL / T. TAYLOR
CARRIED**

11. Alumni representative on Senate report (Aman Khinda, Alumni representative on Senate)

Aman Khinda highlighted record enrolment at UFV, new programs addressing labour needs, and efforts to boost domestic enrolment and meet long-term goals.

12. Executive Director report (Whitney Fordham, Executive Director)

Whitney Fordham highlighted successful programming, including the Alumni Awards and Career Month activities. Financially, revenues are on target at 50% of the budget, with expenses at 27%, reflecting strong fiscal management. Upcoming initiatives and continued community engagement were emphasized.

Upcoming initiatives

- Continuing the Plasma Playoffs campaign through December 14, with a celebratory event on December 12.
- Planning for Giving Tuesday on December 3.
- Preparing for Alumni Weekend and the launch of the 50 Years Forward Capital Campaign in Spring 2025.
- Furthering community engagement and storytelling through the 50 Remarkable Alumni Campaign.

13. 50 Remarkable Alumni (Whitney Fordham, Executive Director)

Whitney Fordham presented an update on the 50 Remarkable Alumni campaign, which has featured 32 stories, emphasizing diversity and balancing career achievements with community contributions. Nominations closed with 65 submissions, and 15 additional honourees are being selected. The campaign highlights UFV alumni's impact and will transition into broader alumni storytelling and engagement efforts after its conclusion.

14. Other business (Tony Dhaliwal, Chair)

MOTION: to approve a \$1,500 donation to the Angel Tree Program, supporting students with dependents during the holidays.

**T. TAYLOR / B. MENARD
CARRIED**

MOTION: to confer an honorary lifetime membership to retiring President Dr. Joanne MacLean in recognition of her contributions to UFV and the Alumni Association, effective in 2025.

**B. MENARD / M. VANDEPOL
CARRIED**

ACTION: Executive team to plan the timing and details for conferring an honorary lifetime membership to President Dr. Joanne MacLean by early 2025.

ACTION: the Executive team to include discussions on reserve funding allocation and potential additional

initiatives in the next Executive Committee meeting, January 2025.

15. Director attendance at upcoming events (Tony Dhaliwal, Chair)

Director attendance at upcoming events was discussed, with several directors confirming participation. Tricia Taylor agreed to represent the board at Adam Currie's talk on career development, while others showed interest in the December 2nd TEDx Abbotsford event and the December 12th Plasma Drive. Directors were encouraged to register for events through the provided app and attend where possible, even if unable to donate plasma, to support and strengthen alumni presence.

16. End of meeting (Tony Dhaliwal, Chair)

The meeting was officially adjourned at **9:00 PM**, marking the close of the agenda.

Minutes approved:

Chair: _____ Date: _____