

# MEANINGFULLY CONNECTED



**UFV**  **ALUMNI**  
ASSOCIATION

2024/25 ANNUAL REPORT

# Message from UFVAA's Board Chair

Dear UFV alumni and friends,

As I conclude my tenure as Chair of the UFV Alumni Association (UFVAA), I am filled with gratitude and pride, reflecting on the milestones we've achieved together over the past year. The culmination of UFV's 50th anniversary celebrations was marked by the inaugural Alumni & Friends Weekend in April 2025 — a vibrant gathering that reconnected alumni across generations and celebrated our shared journey.

A highlight of the anniversary year was the 50 Remarkable Alumni campaign, which honoured graduates who have made significant contributions in their fields and communities. This initiative showcased the diverse paths our alumni have taken and the positive impact they've made, reinforcing the strength and reach of the UFV community.

Throughout 2024 and into 2025, our focus has been on deepening connections and enhancing the alumni experience through meaningful programs and events. From supporting the planning of UFV's Alumni & Friends Weekend to

Long before Canada was formed, the Stó:lō (People of the River) occupied the land on which UFV is located. They speak Halq'eméylem, also known as the Upriver dialect. The UFV Alumni Association recognizes and honours the contribution that Indigenous people have made — and continue to make — to our community.

strengthening partnerships that provide tangible benefits to our grads, we've continued to prioritize initiatives that foster pride, engagement, and lifelong connection. It has been especially rewarding to see alumni step forward to share their stories, give back to the university, and contribute in new and impactful ways.

As I pass the baton, I am delighted to welcome Bradley Menard as the incoming Chair of the UFV Alumni Association. Bradley brings a wealth of experience and a deep commitment to community engagement, having served on various boards and contributed significantly to local initiatives. His leadership and vision will undoubtedly guide the Association to new heights.

Thank you for the opportunity to serve as your Chair. It has been an honour to work alongside such a dedicated community. I look forward to supporting Bradley and the Association in the exciting chapters ahead.



**Tony Dhaliwal (BA '12)**  
CHAIR, UFV ALUMNI ASSOCIATION

## FIFTY YEARS FORWARD >





# Message from UFV's President & Vice-Chancellor



*Joanne MacLean*  
**Dr. Joanne MacLean**

UFV PRESIDENT AND VICE-CHANCELLOR

As I prepare to retire this June, after a deeply rewarding tenure as President and Vice-Chancellor of the University of the Fraser Valley, I find myself reflecting with deep gratitude and pride on the path we've walked together.

Over the years, we've faced extraordinary challenges — a global pandemic, devastating floods, times of social unrest, and fiscal challenge. Yet, we've witnessed incredible growth, resilience, and innovation, and one truth has remained constant: a university is its people. And what an exceptional community we have.

Our shared values — integrity, inclusivity, community, and excellence — have guided every step of our journey. They've shaped my leadership and are woven into the many accomplishments we've celebrated together.

From the many annual achievements of our students and faculty to the progress outlined in our *Integrated Strategic Plan*, *Íyáqáwtxw* — House of Transformation, we've seen the university flourish. We've invested in creating learning environments that meet today's needs — purchasing Building K, upgrading facilities in Abbotsford, revitalizing the Mission campus, advancing plans for Chilliwack and Hope, and building new student housing and a refreshed dining hall. What's especially meaningful to me are the ways we've expanded student life and wellbeing — supporting student clubs, moving our volleyball teams into USports, enhancing mental health services, and declaring our campuses smoke-free environments.

Throughout it all, our alumni have been powerful ambassadors and catalysts for change. Your successes — whether in business, education, the arts, or service — exemplify UFV's mission in action. You are living proof of the transformative power of education, and your continued support, generosity, and advocacy have been a source of constant inspiration.

On a personal note, thank you. Thank you for sharing your stories, your aspirations, and your challenges. Thank you for helping to shape UFV into the institution it is today. Your voices have enriched my presidency in ways I will carry with me forever.

As UFV enters an exciting new era under the leadership of Dr. James Mandigo, I encourage you to stay connected, stay curious, and stay engaged. The future is ours to shape, and your involvement will be vital as we look ahead to the next 50 years of learning, growth, and impact.

# Message from UFV's Vice-President, Community Engagement

What a journey this past year has been — and what an exciting path we're stepping onto together.

Our inaugural UFV Alumni & Friends Weekend this spring marked more than the close of UFV's 50th anniversary celebrations; it also marked a beginning, a moment when alumni, students, faculty, staff, and friends came together to honour our past and shape what comes next. The spirit of connection, collaboration, and shared purpose that defined that weekend will continue to guide us forward.

Throughout 2024 and into 2025, I've been inspired by the ways UFV's alumni community continues to evolve — how you show up not only as ambassadors of UFV, but as mentors, leaders, and community builders. Whether sharing your stories, offering your time, or opening doors for future graduates, you are helping us co-create the university we are becoming.



*Susan Mide Kiss*

**Susan Mide Kiss**

**VICE-PRESIDENT,  
COMMUNITY ENGAGEMENT**



**SCAN ME** to update your  
contact info with UFV  
Alumni Engagement.

The UFV 50 Years Forward vision reminds us that our best work lies ahead. And we're getting there by working together — with intention and heart. Our latest *St'elt'elawtexw: Community Report* captures some of the incredible ways this collaborative spirit is already at work — through student success, local partnerships, and alumni engagement.

As we look ahead to new opportunities and future alumni gatherings, I'm encouraged by the momentum we've built together. The UFV community is strong, connected, and ready for what's next — and I'm honoured to be part of this journey with you.





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# Awards

**2024 DISTINGUISHED  
ALUMNI AWARD RECIPIENT**

**Adam Currie**  
BBA '12

Adam Currie's eye for talent and passion for building community emerged early in his Bachelor of Business Administration and Certificate in Professional Communications program at the University of the Fraser Valley (UFV), from which he graduated in 2012. His career has been marked by a focus on fostering leadership and driving growth, even in challenging circumstances.

During his time at UFV, Adam co-founded the Human Resources Student Society, a pivotal step that shaped his career. He and others in the society played a vital role in encouraging first-year students to explore the field of human resources, driving greater interest that led to many new students enrolling in the program the first semester after the society was founded.

Adam's leadership journey took him to key roles at Korn Ferry and Kal Tire, where he refined his expertise in talent acquisition and executive leadership. His ability to excel in these roles led to his appointment as Regional Vice-President of Executive Search at Optimum Talent, a Canadian national search firm. His leadership helped expand the company before its acquisition in 2020.

Following his many progressive roles, Adam founded VX Search Group Inc., an executive search consultancy that he grew to generate \$1 million in revenue. His entrepreneurial success caught the attention of TMG Search Canada, a division of The Mullings Group, which later acquired VX Search Group.

In late 2020, while in the midst of building VX Group, Adam faced an unexpected and serious challenge when he contracted Lyme disease. Despite grappling with debilitating symptoms

and enduring a long, complex healthcare journey, he remarkably continued to grow his business. His experiences seeking treatment, working with healthcare professionals, and overcoming his illness led to a desire to be part of influencing the healing journeys of other patients. He set his sights on public health and was recruited to Fraser Health Authority (FHA) as Director of Executive & Senior Leadership Acquisition in 2023.

In his role at FHA, Adam leads a team responsible for recruiting senior leaders and physicians for the largest health authority in British Columbia. His team consistently surpasses hiring targets, helping Fraser Health attract top talent while navigating the ever-evolving healthcare landscape. Under Adam's leadership, his team has filled over 150 senior leader roles and successfully recruited more than 500 physicians, maintaining Fraser Health's position as a leading healthcare provider in the region.

Adam is also deeply committed to community service. He has been a champion for Indigenous employment initiatives, partnering with First Nations communities across Canada to create pathways to employment in various sectors. His dedication to diversity and inclusion extends to supporting LGBTQ2+ causes and volunteering with organizations like the Okanagan Science Centre and the Shuswap Community Foundation, where he serves as a director.

Adam's leadership style is characterized by a genuine desire to understand and support those around him. He is known for his ability to create space for diverse perspectives and foster a sense of belonging in both his professional and volunteer work. This approach has not only led to his success but has also made a lasting impact on the communities and people he serves.



**WATCH THEIR STORY**





**2024 YOUNG DISTINGUISHED  
ALUMNI AWARD RECIPIENT**

**Keenan Beavis**  
**BBA '17**

Walking into Longhouse Branding and Marketing, the values instilled by founder Keenan Beavis are immediately evident. The office buzzes with a team of nearly 15 people, working collaboratively in one large open space – reflecting the long-standing traditions of the Stó:lō People, who have done so for generations in their longhouses. Keenan is an up-and-coming leader in the business and marketing world, and his tremendous impact has earned him the University of the Fraser Valley's (UFV) Young Distinguished Alumni Award.

Keenan's entrepreneurial spirit began when he was very young. At just four years old, he went door to door offering backyard bugs to his neighbours. By seventh grade, he had built the 27th most-viewed YouTube channel in Canada, using search engine optimization (SEO) so his videos would rank high in the search algorithm. Then, in high school, Keenan navigated uncharted waters with his successful online t-shirt store, "PokéShop." Today, he channels his entrepreneurial energy into growing businesses while also pursuing Brazilian Jiu-Jitsu training.

After graduating with a Bachelor of Business Administration in Finance and a minor in Economics, Keenan embarked on a career fueled by a vision for the future, where leaders can focus on the needs that have the most impact.

"Business and community leaders can get stuck wearing a lot of hats. Longhouse will simplify your to-do list; allowing you to focus on what needs you most," says Keenan.

Keenan founded the company in 2017 with a focus on delivering web design, graphic design, video production and digital marketing solutions that help businesses grow. During the

pandemic, when many businesses struggled, Keenan pivoted from video production, which made up 35% of Longhouse's revenue, to focus on digital advertising and SEO. This shift led to a remarkable 380% growth, helping Longhouse add jobs and support over 500 businesses, generating an estimated \$335 million in revenue across 84 industries.

Beyond his role at Longhouse, Keenan is passionate about entrepreneurship. He regularly speaks at business events, sharing his journey and insights to inspire other entrepreneurs and leaders. Along with his own ventures in the business community, Keenan has served on the board of the Black Business Association of BC, volunteers at UFV and is beginning a new role as a director for the Downtown Langley Business Association's board.

Keenan is dedicated to empowering the next generation of Indigenous business leaders. He established the Longhouse Indigenous Youth Mentorship Award, which provides Indigenous youth with financial support and entrepreneurship training. The scholarship was founded on the principle of giving back. The award includes in-person workshops at the Longhouse office, covering web design, digital advertising and graphic design, equipping young entrepreneurs with valuable skills for their future.

Keenan's work has earned significant recognition. He was named as one of B.C. Business magazine's 30 under 30, highlighting young entrepreneurs making an industry impact. He has also been nominated for an Abbotsford Chamber of Commerce Award and received the Young Indigenous Entrepreneur of the Year Award from the B.C. Achievement Foundation, honouring his contributions to business and commitment to Indigenous entrepreneurship.



**WATCH THEIR STORY**

**OUTSTANDING STUDENT LEADER  
AWARD RECIPIENT**

**Jada McIntyre**  
BSW '24

Jada McIntyre's passion for inclusion and advocacy emerged in the early days of her Bachelor of Social Work studies at the University of the Fraser Valley (UFV). Surrounded by the community of her Social Work cohort, Jada's experiences at UFV were marked by a focus on supporting her peers, fostering inclusive environments, and leading by example.

Jada's leadership journey began in October 2021 when she joined UFV's Wellness Centre as a volunteer. Her involvement quickly expanded; in 2022, she became a Student Assistant and later advanced to Peer Case Manager Assistant. In this role, Jada helped develop UFV's Peer Case Management program, shaping training models now shared with universities across Canada and the U.S. She supervised peers and mentored them in inclusive leadership, ensuring that students facing personal and academic challenges felt supported and empowered.

During her time at UFV, Jada's dedication to community service was evident in her volunteer work. Through UFV's "In This Together" program, Jada led workshops on preventing sexualized violence, facilitating vital conversations about consent and trauma-informed care. Her ability to engage students with patience and empathy made her a key figure in fostering a safer, more inclusive campus environment.

During her practicum at Fraser Health's Mental Health and Substance Use Centre, Jada supported adults experiencing mental health challenges, applying her academic knowledge to real-world scenarios. She further demonstrated her leadership by organizing a food drive for the UFV-SUS Food Bank, ensuring that students in need received essential support.

"My time at UFV gave me the foundational knowledge to succeed not just professionally, but also as a human being," Jada reflected. Her academic excellence earned her a place on the Dean's List, but it was her leadership, volunteerism,



and commitment to advocacy that left a lasting impact on UFV's campus.

Balancing her academics, volunteer work, and role as a Peer Case Manager Assistant demanded resilience and determination. Her ability to navigate these demands with grace and compassion inspired those around her. She was known for creating spaces where all students felt valued, heard, and supported — a testament to her leadership style rooted in empathy and inclusivity.

Jada's leadership didn't just impact her peers — it shaped the future of UFV's student community. Her contributions to the Peer Assist Program, her dedication to mental health advocacy, and her tireless efforts to support students facing challenges set a high standard for future student leaders.

Having completed her degree in June 2024, Jada has embarked on her social work career. Her legacy at UFV continues to inspire; her commitment to fostering inclusive communities and advocating for those in need made a lasting impact, proving that true leadership is about lifting others up and creating positive change.



**WATCH THEIR STORY**





## UFV ALUMNI AWARDS

**Outstanding  
Student Leader  
Award**

**Distinguished  
Alumni & Young  
Distinguished  
Alumni Awards**

**UFV students and  
alumni are making  
a difference in your  
community.**

Acknowledge their contributions  
by submitting a UFV Alumni Award  
nomination package.

Details at [alumni.ufv.ca/awards](https://alumni.ufv.ca/awards)





# Partnerships & Alumni Benefits

Every UFV graduate automatically becomes a member of the UFV Alumni Association, creating an instant connection to a vibrant community. All alumni can access a range of exclusive benefits and privileges, both on and off campus.



## AFFINITY BENEFITS

*Great offers and discounts, and each partner gives back to the UFV Alumni Association*

- Bell
- Chaberton Estate Winery
- TD Insurance



## CAMPUS BENEFITS

*Discounts and services around the UFV campus*

- UFV Library
- Centre for Experiential and Career Education
- UFV Bookstore
- Athletics
- Campus Recreation
- Summer camps



## COMMUNITY BENEFITS

*Discounted tickets to upcoming events*

- Bard in the Valley
- Chilliwack Chiefs



**JUNE 2024**

Indigenous Graduation Ceremony



**AUGUST 2024**

Otterly at Home Residence  
Orientation Alumni Panel

**SEPTEMBER 2024**

St'elt'elawtexw Celebrat



**OCTOBER 2024**

UFV Cascades Hall of Fame —  
Jamie Vaughan, Bianca Wilkinson, & '93-'94 Women's Soccer Team



**NOVEMBER 2024**

How to Recruit Yourself with  
Adam Currie (BBA '09)

**DECEMBER 2024**

Plasma Playoffs





# 2024/25 at a glance

There are many ways to get engage in alumni life, from highly anticipated annual traditions to valuable networking opportunities. Here are some highlights from the 2024/25 fiscal year.

**JUNE 2024**

Alumni Celebration Plaza  
at Convocation



tion of Community



**OCTOBER 2024**

UFV Open House



**MARCH 2025**

What to do with Your Theatre  
Degree



**NOVEMBER 2024**

A.I. in the Workplace with Keenan Beavis (BBA '18)  
& Tristan Taylor (Cert '23)



**APRIL 2025**

Alumni & Friends Weekend

**THERE'S  
MORE!**



# ALUMNI & FRIENDS WEEKEND

Since opening in 1974, more than 52,000 students have graduated from the University of the Fraser Valley (UFV). They've collectively gone on to become leaders in B.C., Canada, and far beyond, and many of them returned to UFV on April 4 and 5 for the Alumni & Friends Weekend, reconnecting with the university that helped them grow into who they were meant to become.

The weekend also marked the conclusion of a year of 50th anniversary celebrations. At an alumni reception on Friday night, Dr. Joanne MacLean, UFV President and Vice-Chancellor, reflected on the vital role alumni play in shaping the university's future.

"One thing is clear. UFV's future will be shaped by all of you," she said. "Our alumni are not just part of our past — they are essential to what comes next. Whether you mentor a student, hire a fellow alum, or simply carry the spirit of UFV into your work and community, you are building a legacy that extends far beyond these walls."





The Abbotsford campus was buzzing as the Future 50 Festival provided a wide range of fun family activities. Exhibits, lectures, gatherings, and performances showcased UFV's growth over the last five decades.

The Baker Battles — Legends versus All-Stars sports tournament matched students currently living in Lá:lem te Baker against alumni who once lived there.

The Chilliwack campus hosted a celebration of campus radio with the screening of the documentary COUNTERCULTURE: 20 Years of CIVL Radio in the Fraser Valley.

The celebration ended with the university community, past and present, filling the Abbotsford Centre for UFV Night with the Abbotsford Canucks. A sea of green cheered on the American Hockey League club as it took on the Laval Rockets.

## PHOTOBOOTH SPONSOR



**TD Insurance**



### RELIVE ALUMNI & FRIENDS WEEKEND

During UFV's 50<sup>th</sup> anniversary year we honoured the past, celebrated our present, and worked to co-create the future. Watch the video by scanning the code or visiting [ufv.ca/50](http://ufv.ca/50).



# 50 REMARKABLE ALUMNI >

To mark UFV's 50th anniversary, we launched the 50 Remarkable Alumni campaign — an inspiring year-long tribute to graduates who have made a meaningful difference in their fields and communities. Each week throughout the anniversary year, we shared the story of one remarkable alum, celebrating their achievements and the impact UFV has had on their careers.

From educators and entrepreneurs to artists, advocates, and healthcare leaders, these alumni reflect the diversity, resilience,

and innovation that define the UFV spirit. Their stories offered moments of pride, connection, and inspiration for the entire UFV community — past, present, and future.

The campaign invited nominations from the public and featured alumni across generations, identities, and industries. It was a powerful reminder that UFV graduates are not only making their mark — they're shaping the world.



STACEY IRWIN  
1997



JACKIE REA  
1995



MATT LOEWEN  
2003



BRAD JALBERT  
1989



KELLY CHAHAL  
2011



AMARJIT KINGRA  
1994



MYRTLE-ANNE  
REMPEL  
1986



DARREN PENNER  
2004



ANDY THOMPSON  
1990



DAVE LANPHEAR  
1999



SHELLEY BESSE  
1999



KEN HILDEBRANDT  
1996



STU CHAHAL  
2006



JENNIFER OWEN  
2006



SHERRY MUMFORD  
1996



TERRY-LYNN STONE  
1998



PETER EPPINGA  
2006



ROB O'BRENNAN  
1978



REBECCA  
ANDERSON  
1993



KATHLEEN  
MCINTOSH  
2002



DAVE DHATH  
2000



MARY ANNE  
WATERHOUSE  
1984



CHRIS WOODS  
1990



SHAWN NEUMANN  
1993





TANYA JONKER  
2009



JASON LUM  
2006



DEBBIE GREENE  
1996



ALEX MCAULAY  
2008



LISA KELLY  
2001



GUS HARTL  
1980



JULIE CZECK  
2011



SHIRZAD AHMED  
1994



TRACEY  
VANDERAEGEN-  
JONES 1994



BONNIE REILLY  
SCHMIDT  
2004



EVAN WIENS  
2006



KEENAN BEAVIS  
2018



TARA-LYNN  
KOZMA-PERRIN  
2008



CHRIS PASCOE  
2010



AARON PETE  
2018



SHEETAL DEO  
2012



ASHLYEN SINGH  
2023



NIKITA GRIFFIOEN  
2017



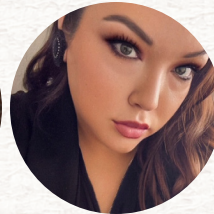
LEILI HEIDEMA  
2006



JASMIN KAUR  
2017



MIKE HILDEBRAND  
2001



JENNA NOPPEN  
2019



SAMARVEER KAMRA  
2018



HARRISON  
MOONEY  
2006



NERLAP SIDHU  
2004



CHRISTINE  
SEYMOUR  
2000



SEE THE 50 REMARKABLE  
ALUMNI GALLERY

50  
1974 - 2024



# Strategic Plan

## VISION

All UFV alumni will proudly identify as active and integral parts of the UFV community and be meaningfully connected with each other and their communities.

## VALUES

### SERVICE:

We have much to offer and gratefully offer it; we advocate for our alumni and serve their best interests.

### EQUITABLE AND INCLUSIVE:

We recognize, respect, and celebrate all our alumni from all generations, geographies, cultures, and identities, for who they are and what they offer.

### COLLABORATION:

We work openly and transparently with UFV, alumni, students, and their communities while remaining accountable to our alumni.

### EXCELLENCE:

We celebrate excellence and commit to continuous growth; we believe that if something is worth doing, it is worth doing well.

## MISSION

The UFVAA will empower alumni to:

Mentor and connect with other alumni through social and professional relationships.

Collaborate with UFVAA, UFV, other alumni, and the communities in which they reside.

Celebrate the diversity of UFV alumni.

Champion alumni successes and the value of the UFV alumni status.

Access personal, professional, and academic resources through UFVAA partnerships, programs, and events.

Support fellow alumni, future alumni, and UFV, with time, treasure, and talent.



## STRATEGIC PILLARS

### ENGAGEMENT

To create space for alumni and students to connect, contribute, and grow. Programming, opportunities, experiences, and storytelling that incorporate shared wisdom from alumni, intentional discussion-based engagement, and the potential for long-term connections.

### ADVOCACY

To activate alumni as advocates, incorporating one-time participation as well as long-term opportunities for alumni to engage municipal, provincial, and federal levels of government on behalf of UFV and its alumni.

### PHILANTHROPY

To enable alumni to contribute their time, talent, and treasure to UFV and its students, recognizing that there are many ways alumni can give back to UFV and make a difference in the lives of others. To leverage the strength of alumni and partners to grow UFVAA endowments.

### GOVERNANCE

To strengthen the Board of Directors and Executive Director, as well as key partners, by creating a robust governance model that empowers team members to engage effectively in their roles. To incorporate a continuous cycle of strategic planning into the fabric of our organization, allowing us to be nimble and agile as we face evolving circumstances.

### ALUMNI STEWARDSHIP

To enhance and foster alumni stewardship and engagement across UFV. By collaborating and co-creating with our university partners, we can ensure that we are coordinating outreach to alumni in a way that is intentional and can result in a broader reach. This ensures that all alumni have opportunities to benefit from quality programs, interact with graduates from their faculties, and tap into a vast network of alumni. We can also ensure that we are tapping into the full potential of our existing partnerships.





# 2024/25 Financials

UNIVERSITY OF THE FRASER VALLEY ALUMNI ASSOCIATION

Statement of Financial Position (Unaudited)

For the year ended March 31, 2025

	2025	2024	2023
<b>Assets</b>			
Cash and Investments	\$167,227	\$152,353	\$127,888
<b>Net Assets</b>			
Unrestricted	\$167,227	\$152,353	\$127,888

Approved on behalf of the board



Tony Dhaliwal  
Chair, UFV Alumni Association





## UNIVERSITY OF THE FRASER VALLEY ALUMNI ASSOCIATION

## Statement of Operations and Changes in Net Assets (Unaudited)

*For the year ended March 31, 2025*

	2025	2024	2023
<b>Revenue:</b>			
Convocation	20,198	20,004	21,384
Alumni Wear/Merchandise*	1,506	1,481	1,595
Affinity Programs	38,862	31,488	27,616
Interest Income	10,179	8,161	3,554
Commemorative Wine	9,745	5,407	8,602
Events	20	60	—
	<b>\$80,511</b>	<b>\$66,602</b>	<b>\$62,752</b>
<b>Expenditures:</b>			
Commemorative Wine	11,055	3,864	9,039
Convocation	6,000	5,000	5,000
Alumni Wear/Merchandise*	1,722	493	1,251
Insurance	1,515	1,443	1,374
Advertising	3,605	76	1,391
Miscellaneous	136	64	1,180
Sponsored Events	7,956	4,313	9,000
Awards	0	500	1,000
Events	765	540	25
Board Meetings	5,171	6,186	6,376
Board Meeting Travel	474	615	959
Website/Online Platform	48	43	22
Scholarships	23,000	4,000	1,000
Honoraria/Benefits	0	0	3,174
Special Initiatives	4,190	15,000	—
	<b>\$65,637</b>	<b>\$42,137</b>	<b>\$40,792</b>
<b>Excess (deficiency) of revenue over expenditures</b>	<b>\$14,874</b>	<b>\$24,466</b>	<b>\$21,960</b>

*\*Actual fiscal total — no adjustment for inventory*

**TOP 5 REGIONS WHERE UFV ALUMNI RESIDE**

- 1 – Fraser Valley (Abbotsford, Mission, Chilliwack, Hope)
- 2 – Metro Vancouver South Fraser (Surrey, Langley, Delta, White Rock)
- 3 – Metro Vancouver North Fraser (Maple Ridge, Pitt Meadows)
- 4 – Metro Vancouver Centre (Burnaby, Vancouver, North Vancouver, Richmond)
- 5 – Thompson Okanagan

# by the number alumni

**52,776** total  
alumni

**42** countries

**1,067** alumni  
are donors

**3,504** alumni volunteers  
on LinkedIn

**72** contacts updated  
through Stay Connected

**64** events (hosted,  
sponsored, or  
participated-in)

**TOP EMPLOYERS OF UFV ALUMNI**

Fraser Health Authority,  
UFV, RBC

**TOP INDUSTRIES FOR UFV ALUMNI**

Operations, Business Development, Sales,  
Education, Community and Social Services



rs

ni

2024  
2025

9

departments received assistance  
with alumni email outreach (5) or  
departmental research projects (4)

#### ENDOWMENT BALANCES

**\$179,871.44**

Balance in the UFV Alumni Association Leadership  
Award Endowment fund

**\$295,945.35**

Balance in the UFV Alumni Association Bursary  
Endowment fund

**\$26,450.00**

Funds distributed to students in FY 24/25

ANNUAL REPORT 2024/2025



#### ALUMNI BY GENERATION

**15.24%**

**GEN Z**  
After 1996

**41.63%**

**MILLENNIAL**  
1981 – 1995

**25.23%**

**GEN X**  
1966 – 1980

**11.50%**

**YOUNGER  
BOOMER**  
1955 – 1965

**4.63%**

**OLDER BOOMER**  
1946 – 1954

**1.77%**

**MATURE**  
Pre-1946



Connect with us  
@ufvalumni





# Ways to Engage

Now over 52,000 strong, UFV's alumni are making a global impact. In over 42 countries, we are helping to grow our communities and the UFV Alumni Association looks to celebrate and support this monumental work.

By staying meaningfully connected with us and each other, we can work together to celebrate excellence, and to foster continuous growth.

Here are nine ways you can stay engaged with us, with UFV, and with each other.

## ALUMNI WINE

Send off the 50th anniversary with a toast.

It's your last chance to order UFV's special edition 50th anniversary wine.

The alumni wine program supports student bursaries.



ORDER  
HERE







**BE RECOGNIZED** by sharing your story or nominating someone for a Distinguished or Young Distinguished Alumni Award.

**ENJOY** perks and benefits from a variety of affinity partners and community organizations.

**HIRE** students and alumni to help your organization succeed.

**GIVE BACK** and support students with much needed bursaries and scholarships.

**VOLUNTEER** with us as a member of our board, or as a guest speaker for an event.

**GET SOCIAL** and follow us on Facebook, Instagram, or LinkedIn. Search @UFVAlumni

**ADVANCE** your career with workshops, resources, and job search tools.

**SHOP** and show your UFV pride with alumni-branded merchandise, available through the UFV bookstore.

**NETWORK** at UFV Alumni Association events and grow your connections.



# ALUMNI ASSOCIATION Board

## CHAIR

Tony Dhaliwal (BA '12)

## VICE-CHAIR

Bradley Menard (BGS '14, BAAE '21)

## ASSOCIATE VICE-CHAIR

Tricia Taylor (AA '09, BA '10)

## ASSOCIATE VICE-CHAIR

Alex Parkinson (BA '18)

## DIRECTORS

Aman Khinda (BBA '18)

Harman Rathore (BBA '15)

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YOUR Alumni Engagement team is proudly made up of all UFV alumni – representing the communities of Chilliwack, Abbotsford, Mission, and Maple Ridge.

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